

# District School Board of Pasco County

## Bid Recommendation

<b>Bid Title</b>	<b>School Pictures-PVMS, RRMS, &amp; BPMS</b>		<b>Number of Vendors Notified</b>	<b>154</b>
<b>Bid Number</b>	<b>06-044-SW</b>		<b>Number of Bids Distributed</b>	<b>9</b>
<b>Date Solicited</b>	<b>6/20/2005</b>		<b>Number of Vendors Responding</b>	<b>2</b>
<b>Date Opened</b>	<b>7/11/2005</b>		<b>Number of Vendors Not Bidding</b>	<b>7</b>
<b>Date Board Presentation</b>	<b>8/2/2005</b>		<b>Number of Vendors Bidding</b>	<b>2</b>
<b>Total Savings</b>	<b>Estimated \$32,802.00-Commission Revenue</b>		<b>Grand Total of Bid</b>	<b>Estimated \$65,604.00</b>

**Recommendation:** Recommend acceptance of bid from Lifetouch National Studios as lowest and best bid meeting written specifications and evaluation criteria.

**Term of Contract:** This is the first year of a three-year contract, renewable annually by mutual agreement of all parties for school pictures to be utilized by Pine View Middle, Bayonet Point Middle and River Ridge Middle School as noted on the attached list. The first year of the contract will commence on August 3, 2005 and expire on July 26, 2006.

**Notations and Exceptions:** Bids were awarded on a weighted point system: Price (10 pts.); Commission (5 pts.); Location (2 pts.); and Past Service (3 pts.). The commission (revenue) to be received by the schools will all be the same whereas in the past the commission varied from school to school. The commission will remain firm and in effect throughout the contract period; however, package prices may increase annually based upon the Consumer Price Index for urban wage earners and clerical workers, U.S. city average, Table 3, all items index, published by the U.S. Bureau of Labor Statistics.

Bid from Gigante Productions, Inc., could not be considered – vendor was non-responsive in providing unit costs, fliers, and finished packages as specified in the bid documents.

Offers from the vendors listed herein are the only offers received timely as of the above opening date and time. All other offers submitted in response to this solicitation, if any, are hereby rejected as late.

**Bids Evaluated By:**

Dave Estabrook, Principal, PVMS  
 Beth Brown, Principal, BPMS  
 Linda Ruvolo, Bookkeeper, BPMS  
 Jason Joens, Principal, RRMS

Kristen Broadbelt, Yearbook Advisor, PVMS  
 Erika Tonello, SAC Chair, BPMS  
 Ellen White, Teacher, BPMS

**Bids Prepared By:**

Sherry Wooten, Buyer Assistant

**Reviewed and Authorized By:**

Kendra Goodman, CPPB, Purchasing Agent

DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

<b>Bid Title: Pictures-PVMS,RRMS &amp; BPMS</b>	Bryn-Alan Photography	Gigante Productions, Inc.	Lifetouch National Studios	Woodside's Photography				
<b>Due Date &amp; Time: July 11, 2005 @ 2:30 PM</b>	606 W Kennedy Blvd.	19046 Bruce B. Downs #132	1085 Cephas Drive	6336 Rowan Rd.				
<b>Bid #: 06-044-SW</b>	Tampa, FL 33606	Tampa, FL 33647	Clearwater, FL 33765	New Port Richey, FL 34653				
	813-253-2891	813-907-1078	727-442-3555	727-847-7776				
<b>DESCRIPTION</b>	<b>UNIT PRICE</b>	<b>COMMISSION</b>	<b>UNIT PRICE</b>	<b>COMMISSION</b>	<b>UNIT PRICE</b>	<b>COMMISSION</b>	<b>UNIT PRICE</b>	<b>COMMISSION</b>
<b>Part A : PVMS &amp; RRMS</b>								
<b>Submittal A</b>								
Package A: 271 Square Inches	\$41.00		\$40.00		\$32.00		\$39.00	
Package B: 135 Square Inches	\$30.00		\$24.00		\$21.00		\$21.00	
Package C: 86 Square Inches	\$20.00		\$18.00		\$17.00		\$17.00	
Package D: 23 Square Inches	\$10.00		\$14.00		\$8.00		\$12.00	
Commission		40%		20%		50%		40%
<b>Add on offers</b>								
1 - 8 x 10	\$8.00	\$1.00	\$12.00	20%	\$8.00	50%	\$9.00	10%
2 - 5 x 7	\$8.00	\$1.00	\$12.00	20%	\$8.00	50%	\$9.00	10%
16 - Wallets	No Bid		No Bid		\$8.00	50%	\$9.00	10%
8 - Wallets	\$10.00	\$1.00	\$12.00	20%	\$4.00	50%	\$7.00	10%
Background Choice	\$5.00	\$1.00	No Bid		\$4.00	50%	No Bid	10%
<b>Submittal B</b>								
<b>Group I - A, 8 x 10</b>	\$10.00	25%	\$16.00	10%	\$8.00	50%	\$12.00	25%
<b>Group I - B</b>								
Package A: 351 Square Inches	\$32.00		\$40.00		\$32.00		\$39.00	
Package B: 170 Square Inches	\$24.00		\$24.00		\$21.00		\$21.00	
Package C: 86 Square Inches	\$20.00		\$18.00		\$17.00		\$17.00	
Package D: 23 Square Inches	\$10.00		\$14.00		\$8.00		\$12.00	
Commission		25%		10%		50%		25%



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<b>Bid #: 06-044-SW</b>	Tampa, FL 33606	Tampa, FL 33647	Clearwater, FL 33765	New Port Richey, FL 34653				
	813-253-2891	813-907-1078	727-442-3555	727-847-7776				
<b>DESCRIPTION</b>	<b>UNIT PRICE</b>	<b>COMMISSION</b>	<b>UNIT PRICE</b>	<b>COMMISSION</b>	<b>UNIT PRICE</b>	<b>COMMISSION</b>	<b>UNIT PRICE</b>	<b>COMMISSION</b>
<b>Submittal B</b>								
<b>Group I - A, 8 x 10</b>	\$10.00	25%	\$16.00	10%	\$8.00	50%	\$12.00	25%
<b>Group I - B</b>								
Package A: 162 Square Inches	\$32.00		\$40.00		\$32.00		\$39.00	
Package B: 170 Square Inches	\$24.00		\$24.00		\$21.00		\$21.00	
Package C: 86 Square Inches	\$20.00		\$18.00		\$17.00		\$17.00	
Package D: 23 Square Inches	\$10.00		\$14.00		\$8.00		\$12.00	
Commission		25%		10%		50%		25%
<b>Add on offers</b>								
1 - 8 x 10	\$8.00	\$1.00	\$12.00	10%	\$8.00	50%	\$9.00	0%
2 - 5 x 7	\$8.00	\$1.00	\$12.00	10%	\$8.00	50%	\$9.00	0%
16 - Wallets	No Bid		No Bid		\$8.00	50%	\$9.00	0%
8 - Wallets	\$10.00	\$1.00	\$12.00	10%	\$4.00	50%	\$7.00	0%
Background Choice	N/A		No Bid		\$4.00	50%	No Bid	0%
<b>Submittal C</b>								
Panoramic 8th Grade Group	\$14.00	\$5.00	\$14.00	10%	\$15.00	50%	\$20.00	25%

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<b>DESCRIPTION</b>	<b>UNIT PRICE</b>	<b>COMMISSION</b>	<b>UNIT PRICE</b>	<b>COMMISSION</b>	<b>UNIT PRICE</b>	<b>COMMISSION</b>
a. Entire bid document received	Yes		Yes		Yes	
b. List of three references	Yes		Yes		Yes	
c. Samples and descriptions (Fliers) received	Yes		No		Yes	
d. Finish color packages samples received	Yes		No		Yes	
e. Number of photographers	2/per 50		Up to 4		2/per 600	1/per 500
f. Time of day to begin	Yes		1 hour prior		1 hour prior	1 hour prior
g. ARO date	10 or less		2-3 weeks		18 days	10-20 days
h. Collection & payment information	Yes				Yes	Yes
i. Absentee and retake information	Yes		Yes		Yes	Yes
<b>Total Points for Part A</b>		<b>79</b>	<b>Disqualified</b>		<b>98</b>	<b>67</b>
<b>Total Points for Part B</b>		<b>79</b>	<b>Disqualified</b>		<b>98</b>	<b>67</b>
			No fliers or packages with			See additional package
			pricing received with bid			selections.
			documents. Package deviation			