

District School Board of Pasco County

Bid Recommendation

RFP Title	High School Pictures (GHS, HHS, JWMHS, LOLHS, PHS, RHS)	Number of Vendors Notified	178
RFP Number	12-002-SB	Number of Proposals Distributed	18
Date Solicited	February 9, 2011	Number of Vendors Bidding	4
Date Opened	March 24, 2011	Number of Vendors Not Proposing	0
Date Board Presentation	May 3, 2011	Funding Source	Internal Funds
Total Savings	Estimated \$27,000	Grand Total of RFP	Estimated \$300,000

Recommendation:

Recommend acceptance of proposals as noted on the attached tabulation sheet as the best, responsive, responsible proposals receiving the highest points by school.

Term of Contract:

This proposal is for the student-direct purchase of photographs for Gulf, Hudson, J.W. Mitchell, Land O' Lakes, Pasco and Ridgewood High Schools. This is a three-year contract, renewable annually based upon the mutual consent of both parties. First year contract periods:

- Gulf High School- 7/1/2011 through 6/21/2012
- Hudson High School- 7/1/2011 through 6/21/2012
- J.W. Mitchell High School- 6/22/2011-6/21/2012
- Land O' Lakes High School- 6/22/2011-6/21/2012
- Pasco High School- 7/1/2011-6/21/2012
- Ridgewood High School- 7/1/2011-6/21/2012

Notations and Exceptions:

This RFP was awarded by high school. The following point totals were utilized to determine award:

Total Price (20), References (15), Location of Representative (10), Evaluation of Samples (30)

Recommend rejection of proposal submitted by Leonards Photography as the vendor made contact with the evaluation committee during the solicitation period. The RFP states that vendors are prohibited from making contact with the evaluation committee. If contact is made during the process, the vendor will be automatically disqualified.

The estimated savings of the RFP were calculated by subtracting the awarded vendor's average package price by school from the overall average price of all submittals. The difference was multiplied by the estimated number of students that will be purchasing pictures.

Offers from the vendors listed herein are the only offers received timely as of the specified opening date and time. All other offers submitted in response to this solicitation, if any, are hereby rejected as late.

Proposals Evaluated By:

One (1) administrator from each school, one (1) faculty member for each school, one (1) parent for each school and four (4) students from each school.

Proposal Prepared By:

Stephanie Bunford, Buyer, Purchasing Department

Reviewed and Authorized By:

Kendra Goodman, CPPO, CPPB, Purchasing Agent



DISTRICT SCHOOL BOARD OF PASCO COUNTY RFP TABULATION

Proposal Title: High School Pictures (GHS, HHS, JWMHS, LOLHS, PHS, RHS)	Bryants Photography	Herff Jones Photography	Leonards	Lifetouch
DATE OF OPENING: March 24, 2011 @ 2:30pm	4216 W Gulf to Lake Hwy	2713 1st Ave N	147 San Marco Blvd	5908 Hampton Oaks Parkway, Suite N
RFP#: 12-002-SB	Lecanto, FL 34461	St. Petersburg, FL 33713	St. Augustine, FL 32085	Tampa, FL 33610
Board Meeting May 3, 2011				
Gulf High School				
A. Total Price	20.00	17.20		18.00
B. References	14.60	4.40		13.40
C. Location of Area Representative	10.00	10.00	Disqualified	10.00
D. Samples	23.95	22.17		24.43
Total for Gulf High School	68.55	53.77		65.83
Hudson High School				
A. Total Price	20.00	17.20		18.00
B. References	14.60	4.40		13.40
C. Location of Area Representative	10.00	10.00	Disqualified	10.00
D. Samples	24.24	22.43		17.57
Total for Hudson High School	68.84	54.03		58.97
J W Mitchell High School				
A. Total Price	20.00	17.20		18.00
B. References	14.60	4.40		13.40
C. Location of Area Representative	10.00	10.00	Disqualified	10.00
D. Samples	22.86	21.09		24.24
Total for J W Mitchell High School	67.46	52.69		65.64

DISTRICT SCHOOL BOARD OF PASCO COUNTY RFP TABULATION

Proposal Title: High School Pictures (GHS, HHS, JWMHS, LOLHS, PHS, RHS)	Bryants Photography	Herff Jones Photography	Leonards	Lifetouch
DATE OF OPENING: March 24, 2011 @ 2:30pm	4216 W Gulf to Lake Hwy	2713 1st Ave N	147 San Marco Blvd	5908 Hampton Oaks Parkway, Suite N
RFP#: 12-002-SB	Lecanto, FL 34461	St. Petersburg, FL 33713	St. Augustine, FL 32085	Tampa, FL 33610
Board Meeting May 3, 2011				
Land O' Lakes High School				
A. Total Price	20.00	17.20		18.00
B. References	14.60	4.40		13.40
C. Location of Area Representative	10.00	10.00	Disqualified	10.00
D. Samples	17.86	18.48		27.33
Total for Land O' Lakes High School	62.46	50.08		68.73
Pasco High School				
A. Total Price	20.00	17.20		18.00
B. References	14.60	4.40		13.40
C. Location of Area Representative	10.00	10.00	Disqualified	10.00
D. Samples	22.90	23.81		22.67
Total for Pasco High School	67.50	55.41		64.07
Ridgewood High School				
A. Total Price	20.00	17.20		18.00
B. References	14.60	4.40		13.40
C. Location of Area Representative	10.00	10.00	Disqualified	10.00
D. Samples	19.52	16.67		24.48
Total for Ridgewood High School	64.12	48.27		65.88