

District School Board of Pasco County Bid Recommendation

RFP Title	Elementary/Middle School Pictures		Number of Vendors Notified	103
RFP Number	11-034-SN		Number of Proposals Distributed	13
Date Solicited	July 12, 2010		Number of Vendors Bidding	9
Date Opened	August 6, 2010		Number of Vendors Not Proposing	0
Date Board Presentation	September 7, 2010		Funding Source	Internal Funds
Total Savings	Estimated \$29,000		Grand Total of RFP	Estimated \$230,000

Recommendation:

Recommend acceptance of proposals as noted on the attached tabulation sheet as the best, responsive, responsible proposal receiving the highest points.

Term of Contract:

This proposal is for the student-direct purchase of photographs for Middle and Elementary Schools. This is a three-year contract, renewable annually based upon the mutual consent of both parties. The first year will commence on September 8, 2010 and continue through September 7, 2011.

Notations and Exceptions:

This RFP was awarded by Region (6 Regions). The following point totals were utilized to determine award:

Phase I-

Total Price (20), References (15), Location of Representative (20).

A maximum of up to six (6) proposers scoring the highest points for total price, references and location of representative were short-listed and moved to Phase II for each Region.

Phase II-

Each Region had a three (3) person evaluation committee composed of (1) elementary school representative, one (1) middle school representative and one (1) individual from the District Office. Samples points were assigned on a scale of one (1) to ten (10) by each evaluator and totaled by Region for a maximum of thirty (30) points assessed. Interview points were assigned on a scale of one (1) to five (5) by each evaluator and totaled by Region for a maximum of fifteen (15) points assessed.

Date/Time: August 31, 2010 08:49:00

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The estimated savings of the RFP were calculated by subtracting the awarded vendor's average package price by region from the overall average price of all submittals. The difference was multiplied by the estimated number of students that will be purchasing pictures.

Recommend rejection of proposals submitted by Stephen John Photography and Ritoba as they were disqualified for not supplying the required references.

Offers from the vendors listed herein are the only offers received timely as of the specified opening date and time. All other offers submitted in response to this solicitation, if any, are hereby rejected as late.


Proposals Evaluated By:

Region 1-Laura Hull, Crews Lake Middle, Kathy Kaburis, Mary Giella Elementary, Region 2-Cheryl Karlau, Chasco Middle, Terri Mutell, James M. Marlowe Elementary, Region 3-Laurie Alexander, Seven Springs Middle, Allsion Hoskins, Trinity Oaks Elementary, Region 4-Dave Estabrook, Charles S. Rushe Middle, Courtney Gantt, Pine View Middle, Region 5-Tracy Turner, Pasco Middle, Scott Mitchell, Watergrass Elementary, Region 6-Peggy Lewis, Double Branch Elementary, Beth Brown, John Long Middle, District Staff Member-Debbie Smith, Communications Department

Proposal Prepared By:

Stephanie Noble, Buyer, Purchasing Department

Reviewed and Authorized By:

Kendra Goodman, CPPO, CPPB, Purchasing Agent 

DISTRICT SCHOOL BOARD OF PASCO COUNTY RFP TABULATION

Proposal Title: Elementary/Middle School Pictures	Leonards Studio	Ribboa Enterprises	Stephen John Photography	Strawbridge Studios, Inc.	Woodside Photography
DATE OF OPENING: August 6, 2010 @ 2:30pm	P O Drawer 1928	2460 Euston Road	38501 5th Avenue	3616 Hillsborough Rd.	7088 Mariner Blvd.
RFP#: 11-034-SN	St. Augustine, FL 32085	Winter Park, FL 32789	Zephyrhills, FL 33541	Durham, NC 27705	Spring Hill, FL 34609
School Regional Breakdown					
Region 1	Region 1			Region 1	Region 1
Phase I					
A. Total Price	13.90			20.00	NB
B. References	14.80			13.40	
C. Location of Area Representative	20.00			20.00	
Phase II					
D. Samples	22.00			17.00	
E. Interview	11.00			13.00	
Total for Region 1	81.70	Disqualified	Disqualified	83.40	
Region 2	Region 2			Region 2	Region 2
Phase I					
A. Total Price	13.90			20.00	NB
B. References	14.80			13.40	
C. Location of Area Representative	20.00			20.00	
Phase II					
D. Samples	18.00			15.00	
E. Interview	10.00			9.00	
Total for Region 2	76.70	Disqualified	Disqualified	77.40	
Region 3	Region 3			Region 3	Region 3
Phase I					
A. Total Price	13.90			20.00	13.16
B. References	14.80			13.40	10.55
C. Location of Area Representative	20.00			20.00	20.00
Phase II					
D. Samples	22.00			26.00	23.00
E. Interview	11.00			13.00	11.00
Total for Region 3	81.70	Disqualified	Disqualified	92.40	77.71

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Proposal Title: Elementary/Middle School Pictures	Captured Moments by Teresa Lutz, FL 33559	Gigante Productions, Inc. 2818 Cypress Ridge Boulevard, S-210 Wesley Chapel, FL 33544	Herff Jones Photography Division 2713 1st Avenue North St. Petersburg, FL 33713	Inter-State Studio, Inc. 3500 Snyder Avenue Sedalia, MO 65301
School Regional Breakdown				
Region 4	Region 4	Region 4	Region 4	Region 4
Phase I				
A. Total Price	13.48	14.48	NB	14.56
B. References	10.00	13.20		15.00
C. Location of Area Representative	20.00	20.00		20.00
Phase II				
D. Samples	10.00	30.00		24.00
E. Interview	3.00	15.00		13.00
Total for Region 4	56.48	92.68		86.56
Region 5	Region 5	Region 5	Region 5	Region 5
Phase I				
A. Total Price	13.48	NB	NB	14.56
B. References	10.00			15.00
C. Location of Area Representative	20.00			20.00
Phase II				
D. Samples	18.00			30.00
E. Interview	5.00			15.00
Total for Region 5	66.48			94.56
Region 6	Region 6	Region 6	Region 6	Region 6
Phase I				
A. Total Price	13.48	14.48	14.76	14.56
B. References	10.00	13.20	14.80	15.00
C. Location of Area Representative	20.00	20.00	20.00	20.00
Phase II				
D. Samples	6.00	30.00	16.00	30.00
E. Interview	5.00	13.00	5.00	13.00
Total for Region 6	54.48	90.68	70.56	92.56

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Proposal Title: Elementary/Middle	Leonards Studio	Ritboa Enterprises	Stephen John Photography	Strawbridge Studios, Inc.	Woodside Photography
School Pictures					
DATE OF OPENING:					
August 6, 2010 @ 2:30pm					
RFP#: 11-034-SN					
School Regional Breakdown					
Region 4	Region 4			Region 4	Region 4
Phase I					
A. Total Price	13.90			20.00	NB
B. References	14.80			13.40	
C. Location of Area Representative	20.00			20.00	
Phase II					
D. Samples	20.00			19.00	
E. Interview	9.00			11.00	
Total for Region 4	77.70	Disqualified	Disqualified	83.40	
Region 5	Region 5			Region 5	Region 5
Phase I					
A. Total Price	13.90			20.00	NB
B. References	14.80			13.40	
C. Location of Area Representative	20.00			20.00	
Phase II					
D. Samples	24.00			25.00	
E. Interview	9.00			10.00	
Total for Region 5	81.70	Disqualified	Disqualified	88.40	
Region 6	Region 6			Region 6	Region 6
Phase I					
A. Total Price	13.90			20.00	NB
B. References	14.80			13.40	
C. Location of Area Representative	20.00			20.00	
Phase II					
D. Samples	16.00			21.00	
E. Interview	8.00			8.00	
Total for Region 6	72.70	Disqualified	Disqualified	82.40	