

District School Board of Pasco County

Bid Recommendation

Bid Title	Elementary and Middle School Yearbooks		Number of Vendors Notified	252
Bid Number	11-039-VJ		Number of Bids Distributed	20
Date Solicited	July 12, 2010		Number of Vendors Bidding	9
Date Opened	August 4, 2010		Number of Vendors Not Bidding	0
Date Board Presentation	October 5, 2010		Funding Source	Internal Funds
Total Savings	Estimated \$34,897.98		Grand Total of Bid	Estimated \$148,382.95

Recommendation:

Recommend acceptance of proposals as noted on the attached tabulation sheet as the best, responsive, responsible proposal receiving the highest points for Part A: Elementary - Regions 1 and 4 and Part B: Middle Schools - Regions 1-6.

Term of Contract:

This proposal is for the student-direct purchase of yearbooks for Middle and Elementary schools. This is a three-year contract, renewable annually based upon the mutual consent of both parties. The first year will commence on October 6, 2010 and continue through September 6, 2011.

Notations and Exceptions:

This RFP was awarded by Region (6 Regions) and Part (Part A Elementary and Part B Middle). The following point totals were determined based upon a scale of 1 (low) to 5 (high) multiplied by the weight factor for each category: Quality (20), Price (20), References (10), Support Services (35), Online Service (15). Each Region had a three (3) person evaluation committee composed of one (1) elementary school representative, one (1) middle school representative, and one (1) individual from the District Office.

Recommend rejection for Part A: Elementary - Regions 2, 3, 5, and 6 as costs are too prohibitive for the schools. As time is of the essence, we request permission to negotiate for the above-referenced regions with the highest ranked vendor for each region to obtain more favorable pricing. If negotiations are not successful with vendor ranked #1, we request permission to move on to the 2nd and 3rd ranked vendor to obtain a successful contract.

Notations and Exceptions:

Part A: Elementary - Region 2:

1. Lifetouch
2. Walsworth
3. Taylor Publishing

Part A: Elementary - Region 3:

1. Taylor Publishing
2. Lifetouch
3. Walsworth

Part A: Elementary - Region 5:

1. Lifetouch
2. Taylor Publishing
3. Walsworth

Part A: Elementary - Region 6:

1. Taylor Publishing
2. Walsworth
3. Lifetouch

Estimated student population total from each school per region was multiplied by the region's awarded vendor's average price and then totaled to determine grand total of bid. See attached pricing grids for each region's actual price chart.

Offers from the vendors listed herein are the only offers received timely as of the specified opening date and time. All other offers submitted in response to this solicitation, if any, are hereby rejected as late.

Bids Evaluated By:

Region 1: Kathy Kaburis (Mary Giella Elementary), Laura Hull (Crews Lake Middle), Debbie Smith (Graphic Services)

Region 2: Terri Mutell (James M. Marlowe Elementary), Cheryl Karlau (Chasco Middle), Debbie Smith (Graphic Services)

Region 3: Allison Hoskins (Trinity Oaks Elementary), Mari Barerra (Paul R. Smith Middle), Debbie Smith (Graphic Services)

Region 4: Cortney Gantt (Pine View Elementary), Dave Estabrook (Charles S. Rushe Middle), Debbie Smith (Graphic Services)

Region 5: Scott Mitchell (Watergrass Elementary), Tracy Turner (Pasco Middle), Debbie Smith (Graphic Services)

Region 6: Peggy Lewis (Double Branch Elementary), Beth Brown (Dr. John Long Middle, Debbie Smith (Graphic Services)

Bids Evaluated By:

Vickie Jones, Buyer Assistant

Reviewed and Authorized By:

Kendra Goodman, CPPO, CPPB, Purchasing Agent

DATE OF OPENING: August 4, 2010 @ 2:30pm
 BID NAME: Elementary & Middle School Yearbooks
 BID #: 11-039-VJ Tabulation

Herff-Jones	Inter-State Studio	Jostens	Lifetouch	Ritoba Enterprises	School Annual	Strawbridge	Taylor	Walsworth
305 Church St. Safety Harbor, FL 34695	3500 Snyder Ave. Sedalia, MO 65301	3601 Minnesota Dr, Suite 400 Minneapolis, MN 55435	5908 Hampton Oaks Pkwy., Suite N Tampa, FL 33610	2460 Euston Rd. Winter Park, FL 32789	500 Science Park Rd., Suite B State College, PA 16803	PO Box 3005 Durham, NC 27715	10707 66th St. N., #9 Pinellas Park, FL 33782	1511 Druid Rd. Maitland, FL 32751
727-410-9757 Michael Pate	800-821-7923 Rick Pettit	800-248-9725 Jim Reppi	813-402-3510 Jill Fagan	407-628-1737 Helen Riehl	800-436-6030 Nancy Stone	800-326-9080 Ken Strawbridge	727-546-4551 John Pantelis	800-735-9998 Missy Green

Elementary School Yearbook

Points Earned - Region 1

Bayonet Point Middle, Crews Lake Middle, Fox Hollow Elementary, Gulf Highlands Elementary,
 Hudson Elementary, Hudson Middle, Mary Giella Elementary, Moon Lake Elementary, Northwest Elementary, Schrader Elementary, Shady Hills Elementary

73.12	78.72	52.40	78.16	54.64	68.64	63.60	84.30	88.20
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Points Earned - Region 2

Calusa Elementary, Chasco Elementary, Chasco Middle, Cotee River Elementary, Cypress Elementary, Deer Park Elementary,
 Gulf Middle, James M. Marlowe Elementary, Mittye P. Locke Elementary, Richey Elementary, River Ridge Middle

54.1	68.6	58.6	93.3	39	54.1	59.7	84.3	86.6
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Points Earned - Region 3

Anclote Elementary, *** Gulf Trace Elementary, Gulfside Elementary, Longleaf Elementary, Odessa Elementary,
 Paul R. Smith Middle, Seven Springs Elementary, Seven Springs Middle, Sunray Elementary, Trinity Elementary, Trinity Oaks Elementary

59.7	67	73.7	83.8	53	70.3	58	84.3	77
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Points Earned - Region 4

Charles S. Rushe Middle, Connerton Elementary, Lake Myrtle Elementary, Oakstead Elementary,
 Pine View Elementary, Pine View Middle, Quail Hollow Elementary, Thomas E. Weightman Middle, Wesley Chapel Elementary

54.1	59.7	73.7	72.6	43.4	54.1	62.5	74.8	96.6
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Points Earned - Region 5

Centennial Elementary, *** Centennial Middle, Denham Oaks Elementary, Lacochee Elementary, Pasco Elementary,
 Pasco Middle, Rodney B. Cox Elementary, San Antonio Elementary, Watergrass Elementary, Woodland Elementary

61.9	56.9	68.1	85.4	44.6	65.8	68.1	84.3	83.8
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Points Earned - Region 6

Chester W. Taylor Elementary, Double Branch Elementary, Dr. John Long Middle, New River Elementary,
 *** Raymond B. Stewart Middle, Sand Pine Elementary, Seven Oaks Elementary, Veterans Elementary, West Zephyrhills Elementary

49	57.4	72	74.2	30	56.9	54.6	84.3	78.7
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Herff-Jones	Inter-State Studio	Jostens	Lifetouch	Ritoba Enterprises	School Annual	Strawbridge	Taylor	Walsworth
305 Church St.	3500 Snyder Ave.	3601 Minnesota Dr, Suite 400	5908 Hampton Oaks Pkwy., Suite N	2460 Euston Rd.	500 Science Park Rd., Suite B	PO Box 3005	10707 66th St. N., #9	1511 Druid Rd.
Safety Harbor, FL 34695	Sedalia, MO 65301	Minneapolis, MN 55435	Tampa, FL 33610	Winter Park, FL 32789	State College, PA 16803	Durham, NC 27715	Pinellas Park, FL 33782	Maitland, FL 32751
727-410-9757	800-821-7923	800-248-9725	813-402-3510	407-628-1737	800-436-6030	800-326-9080	727-546-4551	800-735-9998
Michael Pate	Rick Pettit	Jim Reppi	Jill Fagan	Helen Riehl	Nancy Stone	Ken Strawbridge	John Pantelis	Missy Green

Middle School Yearbook

Points Earned - Region 1								
Bayonet Point Middle, Crews Lake Middle, Fox Hollow Elementary, Gulf Highlands Elementary, Hudson Elementary, Hudson Middle, Mary Giella Elementary, Moon Lake Elementary, Northwest Elementary, Schrader Elementary, Shady Hills Elementary								
75.40	NB	59.10	80.40	NB	57.40	65.80	91.00	88.20

Points Earned - Region 2								
Calusa Elementary, Chasco Elementary, Chasco Middle, Cotee River Elementary, Cypress Elementary, Deer Park Elementary, Gulf Middle, James M. Marlowe Elementary, Mitty P. Locke Elementary, Richey Elementary, River Ridge Middle								
56.3	NB	65.3	95.5	NB	42.9	61.9	91	86.6

Points Earned - Region 3								
Anclole Elementary, *** Gulf Trace Elementary, Gulfside Elementary, Longleaf Elementary, Odessa Elementary, Paul R. Smith Middle, Seven Springs Elementary, Seven Springs Middle, Sunray Elementary, Trinity Elementary, Trinity Oaks Elementary								
61.9	NB	80.4	86	NB	59.1	60.2	91	77

Points Earned - Region 4								
Charles S. Rushe Middle, Connerton Elementary, Lake Myrtle Elementary, Oakstead Elementary, Pine View Elementary, Pine View Middle, Quail Hollow Elementary, Thomas E. Weightman Middle, Wesley Chapel Elementary								
56.3	NB	80.4	74.8	NB	42.9	64.7	81.5	96.6

Points Earned - Region 5								
Centennial Elementary, *** Centennial Middle, Denham Oaks Elementary, Lacochee Elementary, Pasco Elementary, Pasco Middle, Rodney B. Cox Elementary, San Antonio Elementary, Watergrass Elementary, Woodland Elementary								
64.2	NB	74.8	87.7	NB	54.6	70.3	91	83.8

Points Earned - Region 6								
Chester W. Taylor Elementary, Double Branch Elementary, Dr. John Long Middle, New River Elementary, *** Raymond B. Stewart Middle, Sand Pine Elementary, Seven Oaks Elementary, Veterans Elementary, West Zephyrhills Elementary								
51.3	NB	78.7	76.5	NB	45.7	56.9	91	78.7