



# District School Board of Pasco County

20430 Gator Lane • Land O' Lakes, Florida 34638 • 813/794-2221

Heather Fiorentino, Superintendent

[www.pasco.k12.fl.us](http://www.pasco.k12.fl.us)

Department of Purchasing  
Kendra Goodman, CPPO, CPPB, Purchasing Agent  
813/794-2221 Fax: 813/794-2111  
727/774-2221 TDD: 813/794-2484  
352/524-2221 e-mail: [kgoodman@pasco.k12.fl.us](mailto:kgoodman@pasco.k12.fl.us)

June 5, 2012

## **MEMORANDUM**

TO: Honorable School Board Members

FROM: Kendra Goodman, CPPO, CPPB, Purchasing Agent 

RE: Requesting Dollar Approval for Teachers Curriculum Institute (TCI)

On May 15, 2012, the District School Board of Pasco County approved the adoption of instructional materials through Teachers Curriculum Institute (TCI), specifically, the Social Studies Alive! Program for K-5. In accordance with Florida Administrative Code 6A-1.012(11)(b), districts are permitted to purchase instructional materials directly from the copyright holder or publisher of the materials. TCI is the sole source provider of these materials (see attached). As such, it is my recommendation to purchase directly from TCI.

Due to the dollar amount requested, the attached proposal is being forwarded for your review and subsequent approval for the purchase of Social Studies instructional materials through Teachers Curriculum Institute (TCI) in the amount of \$1,380,600.15.

At this time, we respectfully request your approval for the materials as noted on the proposal, and to allow a purchase order to be processed to TCI in the amount of \$1,380,600.15. The funding source for this purchase will be general funds. Please see the attached memo for further details.

Should you have any questions regarding this matter, please contact Ms. Wendy Spriggs or me at your earliest convenience.

KDG/plh

Attachments



# District School Board of Pasco County

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638 • 813/ 794-2000

Heather Florencio, Superintendent

[www.pasco.k12.fl.us](http://www.pasco.k12.fl.us)

## Curriculum & Instructional Services

Paula Lesko, Social Studies Teacher on Assignment

813/ 794-2243 Fax: 813/ 794-2112

727/ 774-2243 TDD: 813/ 794-2484

352/ 524-2243 E-mail: [plesko@pasco.k12.fl.us](mailto:plesko@pasco.k12.fl.us)

To: Kendra Goodman, CPPO, CPPB, Purchasing Agent

From: Paula Lesko, K-12 Social Studies, Teacher on Assignment *PK*  
Vanessa Hilton, Director of Curriculum and Instructional Services *VH*  
Wendy Spriggs, Director of Instructional Media and Technology Services *WS*

Date: May 23, 2012

Subject: Approval of the Contract to Purchase Instructional Materials from TCI

### History

In accordance with Florida Statutes Chapter 1006, Instructional Materials for K-12 Public Education, a process for Social Studies instructional materials adoption was developed in Pasco. Committees per level (elementary, middle, and high school) were organized to include one teacher representative per school that would act as a liaison with his/her school, school-based administrators, and district staff. Committees reviewed instructional programs, led school discussion groups, evaluated materials, attended day and evening vendor presentations, and came to consensus on a program to recommend for adoption for each grade level/course.

The elementary committee was determined to find the best available resources for Pasco students. They have recommended for K-5, with School Board approval on May 15, the Social Studies Alive! program from Teachers Curriculum Institute (TCI). TCI is the sole provider of these materials. These materials align with the NGSSS and the CCSS. This program is not available from the Florida School Book Depository, so we propose purchasing directly from the publisher.

### Description

The components of the Social Studies Alive! program provide interactive learning experiences for students, and they will allow District schools to use a blended instructional model to include meaningful online materials with a teacher in the classroom, as well as the traditional model with students using textbooks in class.

### Action Requested

Approval of the contract in the amount of \$1,380,600.15 between the District School Board of Pasco County and Teachers Curriculum Institute for the purchase of Social Studies instructional materials, specifically, Social Studies Alive! for K-5.

CC: Ruth Reilly, Assistant Superintendent for Curriculum and Instructional Services  
David Scanga, Assistant Superintendent for Elementary Schools  
Tom Barker, Executive Director for Elementary Schools  
Lori Wiggins, Supervisor, Curriculum and Instructional Services





**RECEIVED**  
 5/23/12 *Dem*

PL#17978

**Proposal 5/21/2012**

Paula Lesko  
 PASCO CO SCHOOL DISTRICT  
 7227 LAND O LAKES BLVD  
 LAND O LAKES FL, 34638-2826

Dear Paula Lesko,

Thank you for the opportunity to present our proposal for the following products.

**CONDITIONS OF OFFER:**

- This offer is good until 6/20/2012.
- Any gratis items are based upon purchase of all items listed.
- To insure you receive the pricing quoted here, please include a copy of this proposal with your order at the time of purchase. Adjustments will not be made after order has been fulfilled.
- Please apply sales tax, if applicable, to subtotal.

**FULFILLMENT OF ORDERS:**

- All subscription purchases will be sent to plesko@pasco.k12.fl.us unless otherwise noted here:
- TCI's Subscription and Business Terms apply to all orders. View details at: <http://www.teachtci.com/subscription-and-business-terms.html>.

| Product |   |           |           |          |              |                |
|---------|---|-----------|-----------|----------|--------------|----------------|
| Qty     | Item  | Item #    | Item Type | Price    | List Total   | Extended Total |
| 92      | Teacher Subscription: SSA! Our American Community* (6 years)    | 2467      | Ship      | \$225.00 | \$20,700.00  | \$20,700.00    |
| 105     | Teacher Subscription: SSA! Florida & Its People* (6 years)      | 4904      | Ship      | \$250.00 | \$26,250.00  | \$26,250.00    |
| 3680    | SSA! Our American Community Student Tech/Print Bundle (6 Years) | TB-2474-6 | Ship      | \$48.00  | \$176,640.00 | \$176,640.00   |
| 4612    | SSA! Florida & Its People Student Tech/Print Bundle (6 Years)   | TB-4911-6 | Ship      | \$54.00  | \$249,048.00 | \$249,048.00   |
| 3680    | SSA! My School & Family Student Tech/Print Bundle (6 Years)     | TB-7769-6 | Ship      | \$47.00  | \$172,960.00 | \$172,960.00   |
| 92      | SSA! My School & Family Teacher Tech/Print Bundle (6 Years)     | TB-7868-6 | Ship      | \$300.00 | \$27,600.00  | \$27,600.00    |
| 5049    | SSA! Our Cmty & Beyond Student Tech/Print Bundle (6 Years)      | TB-8261-6 | Ship      | \$50.00  | \$252,450.00 | \$252,450.00   |
| 126     | SSA! Our Cmty & Beyond Teacher Tech/Print Bundle (6 Years)      | TB-8346-6 | Ship      | \$300.00 | \$37,800.00  | \$37,800.00    |
| 4843    | SSA! America's Past Student Tech/Print Bundle (6 Years)         | TB-8766-6 | Ship      | \$65.00  | \$314,795.00 | \$314,795.00   |
| 111     | SSA! America's Past Teacher Tech/Print Bundle (6 Years)         | TB-8841-6 | Ship      | \$350.00 | \$38,850.00  | \$38,850.00    |
| 7360    | SSA! Our American Community ISN                                 | 245-0     | Gratis    | \$6.00   | \$44,160.00  | \$0.00         |
| 92      | Teacher Subscription: SSA! Our American Community* (6 years)    | 2467      | Gratis    | \$225.00 | \$20,700.00  | \$0.00         |
| 9224    | SSA! Florida & Its People ISN                                   | 489-8     | Gratis    | \$6.00   | \$55,344.00  | \$0.00         |
| 105     | Teacher Subscription: SSA! Florida & Its People* (6 years)      | 4904      | Gratis    | \$250.00 | \$26,250.00  | \$0.00         |
| 7360    | SSA! My School & Family ISN (c) 2010                            | 777-6     | Gratis    | \$4.00   | \$29,440.00  | \$0.00         |
| 10098   | SSA! Our Cmty & Beyond ISN (c) 2010                             | 827-8     | Gratis    | \$6.00   | \$60,588.00  | \$0.00         |
| 9686    | SSA! America's Past ISN (c) 2010                                | 877-3     | Gratis    | \$6.00   | \$58,116.00  | \$0.00         |
| 184     | SSA! Me & My World Teacher Tech/Print Bundle (6 Years)          | TB-7592-6 | Gratis    | \$375.00 | \$69,000.00  | \$0.00         |
| 92      | SSA! My School & Family Teacher Tech/Print Bundle (6 Years)     | TB-7868-6 | Gratis    | \$300.00 | \$27,600.00  | \$0.00         |



PL#17978

|                                    |  |           |        |          |                |                |
|------------------------------------|--|-----------|--------|----------|----------------|----------------|
| 126                                | SSA! Our Cmty & Beyond Teacher Tech/Print Bundle (6 Years) | TB-8346-6 | Gratis | \$300.00 | \$37,800.00    | \$0.00         |
| 110                                | SSA! America's Past Teacher Tech/Print Bundle (6 Years)    | TB-8841-6 | Gratis | \$350.00 | \$38,500.00    | \$0.00         |
| <b>Subtotal</b>                    |  |           |        |          | \$1,784,591.00 | \$1,317,093.00 |
| <b>Shipping and Handling* @ 5%</b> |  |           |        |          | \$84,534.55    | \$63,507.15    |
| <b>Total</b>                       |  |           |        |          | \$1,869,125.55 | \$1,380,600.15 |

| Professional Development |                         |                |           |            |             |                |
|--------------------------|-------------------------|----------------|-----------|------------|-------------|----------------|
| Qty                      | Item                    | Item #         | Item Type | Price      | List Total  | Extended Total |
| 14                       | TCI Product Orientation | PD-ORIENTATION | Gratis    | \$1,500.00 | \$21,000.00 | \$0.00         |
| <b>Total</b>             |                         |                |           |            | \$21,000.00 | \$0.00         |

|                     |                |
|---------------------|----------------|
| <b>Gratis Total</b> | \$488,498.00   |
| <b>You Pay</b>      | \$1,380,600.15 |

\*Shipping fees do not apply to gratis items.

Please contact me with any questions regarding this proposal. We thank you again for this opportunity.

Sincerely,

Deanna Morrow  
National Account Manager  
Phone: (800) 2077124  
dmorrow@teachtci.com



Dear Paula Lesko,

May 25, 2012

TCI is the sole provider and holds the copyright of all *Social Studies Alive!*®, *History Alive!*®, *Geography Alive!*®, *Government Alive!*®, *Econ Alive!*®, and *World Cultures Alive!*™ curricular materials including all components of each product. Reproduction of these materials is prohibited. Our K-12 curricular products consist of the following:

### Current Copyrights

#### Elementary School Programs

*Social Studies Alive! Me and My World* © 2010

750-9 Teacher Resources

759-2 Teacher Subscription

*Social Studies Alive! My School and Family* © 2010

786-8 Teacher Subscription

775-2 Teacher Resources

776-9 Student Edition

7769 Student Subscription

*Social Studies Alive! My Community* © 2010

811-7 Teacher Subscription

800-1 Teacher Resources

801-8 Student Edition

8018 Student Subscription

*Social Studies Alive! My American Community* © 2013

246-7 Teacher Subscription

244-3 Student Edition

2474 Student Subscription

*Social Studies Alive! Our Community and Beyond* © 2010

834-6 Teacher Subscription

825-4 Teacher Resources

826-1 Student Edition

8261 Student Subscription



[www.teachTCI.com](http://www.teachTCI.com)





*Social Studies Alive! Regions of Our Country* © 2010

- 859-9 Teacher Subscription
- 850-6 Teacher Resources
- 851-3 Student Edition
- 8513 Student Subscription

*Social Studies Alive! Florida and Its People* © 2013

- 490-4 Teacher Subscription
- 488-1 Student Edition
- 4911 Student Subscription

*Social Studies Alive! America's Past* © 2010

- 884-1 Teacher Subscription
- 875-9 Teacher Resources
- 876-6 Student Edition
- 8766 Student Subscription

**Middle School Programs**

*History Alive! The Ancient World* © 2011

- 909-1 Teacher Subscription
- 900-8 Teacher Resources
- 901-5 Student Edition
- 9015 Student Subscription

*History Alive! The Medieval World and Beyond* © 2011

- 924-4 Teacher Subscription
- 915-2 Teacher Resources
- 916-9 Student Edition
- 9169 Student Subscription

*History Alive! The United States Through Industrialism* © 2011

- 939-8 Teacher Subscription
- 930-5 Teacher Resources
- 931-2 Student Edition
- 9312 Student Subscription

*Geography Alive! Regions and People* © 2011

- 460-7 Teacher Subscription
- 451-5 Teacher Resources
- 452-2 Student Edition
- 4552 Student Subscription



[www.tci-teacher.com](http://www.tci-teacher.com)



*Government Alive! Civics, Geography and Economics © 2013*

- 495-9 Teacher Subscription
- 4966 Student Subscription

*World Cultures Alive! Contemporary Studies © 2012*

- 1600 Teacher Subscription

**High School Programs**

*Geography Alive! Regions and People © 2011*

- 469-0 Teacher Subscription
- 451-5 Teacher Resources
- 453-9 Student Edition
- 4539 Student Subscription

*History Alive! Pursuing American Ideals © 2013*

- 85-4 Teacher Subscription
- 88-5 Student Edition
- 0862 Student Subscription

*Government Alive! Power, Politics and You © 2009*

- 07-6 Teacher Subscription
- 00-7 Teacher Resources
- 01-4 Student Edition
- 014 Student Subscription

*Econ Alive! The Power to Choose © 2010*

- 32-8 Teacher Subscription
- 25-0 Teacher Resources
- 26-7 Student Edition
- 0267 Student Subscription

*History Alive! World Connections © 2013*

- 945-9 Teacher Subscription
- 947-3 Teacher Resources
- 948-0 Student Edition
- 9466 Student Subscription

*World Cultures Alive! Contemporary Studies © 2012*

- 1600 Teacher Subscription





## Previous Copyrights

### Elementary School Programs

*Social Studies Alive! Me and My World* © 2003

225-9 Teacher Resources

*Social Studies Alive! My School and Family* © 2003

250-x Teacher Resources

251-8 Student Edition

*Social Studies Alive! My Community* © 2003

275-5 Teacher Resources

276-3 Student Edition

*Social Studies Alive! Our Community and Beyond* © 2003

300-X Teacher Resources

301-8 Student Edition

*Social Studies Alive! Regions of Our Country* © 2003

325-5 Teacher Resources

326-3 Student Edition

*History Alive! America's Past* © 2001

051-5 Teacher Resources

052-3 Student Edition

### Middle School Programs

*History Alive! The Ancient World* © 2004

350-6 Teacher Resources

351-4 Student Edition

*History Alive! The Medieval World and Beyond* © 2004

375-1 Teacher Resources

376-X Student Edition

*History Alive! The United States Through Industrialism* © 2005

400-6 Teacher Resources

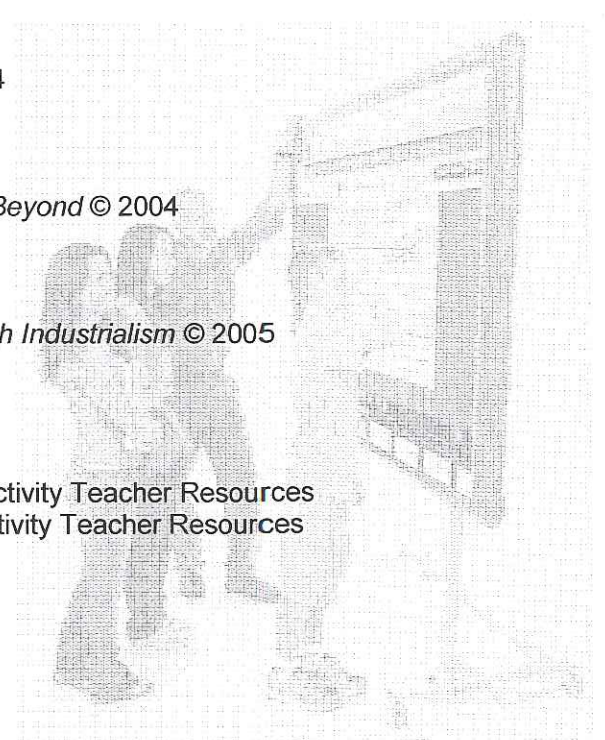
401-4 Student Edition

*History Alive! The United States*

183-X Through the 21<sup>st</sup> Century 32-Activity Teacher Resources

184-8 Through Reconstruction 22-Activity Teacher Resources

187-2 Student Edition



[www.1800tci.com](http://www.1800tci.com)





*Geography Alive! Regions and People* © 2006

- 425-1 Teacher Resources
- 426-X Student Edition

**High School Programs**

*Geography Alive! Regions and People* © 2006

- 425-1 Teacher Resources
- 427-8 Student Edition

*History Alive! Pursuing American Ideals* © 2008

- 57-1 Teacher Subscription
- 50-2 Teacher Resources
- 51-9 Student Edition
- 0519 Student Subscription

**Supplemental Programs**

United States History to 1900

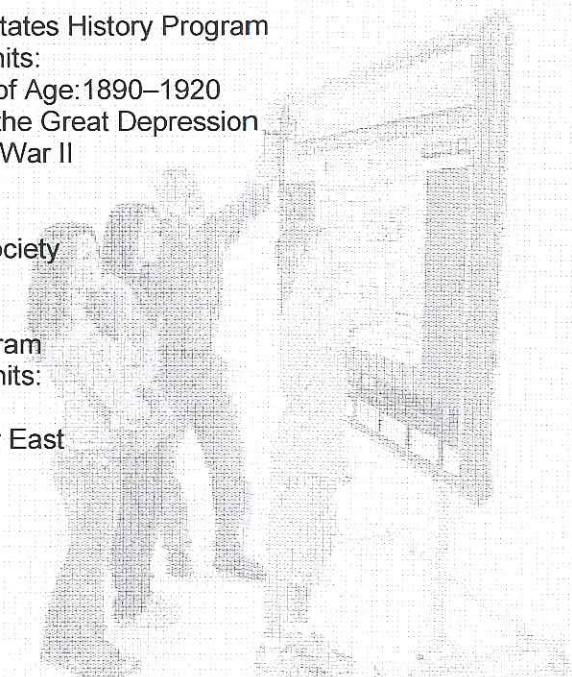
- 620- United States History to 1900 Program  
Includes the following six units:
- 622-x Geography of America from Past to Present
- 628-9 Colonial Life and the American Revolution
- 634-3 The Constitution in a New Nation
- 640-8 Manifest Destiny in a Growing Nation
- 646-7 The Civil War and Reconstruction
- 652-1 The Rise of Industrial America

Twentieth Century United States History

- 660-2 Twentieth Century United States History Program  
Includes the following six units:
- 662-9 The United States Coming of Age: 1890–1920
- 668-8 The Roaring Twenties and the Great Depression
- 674-2 The United States in World War II
- 680-7 The Cold War
- 686-6 The Civil Rights Movement
- 692-0 Contemporary American Society

Ancient World History

- 500-2 Ancient World History Program  
Includes the following six units:
- 502-9 Early Humans
- 508-8 Ancient Egypt and the Near East
- 514-2 Ancient India
- 520-7 Ancient China
- 526-6 Ancient Greece
- 532-0 Ancient Rome



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#### World History from 500 to 1700

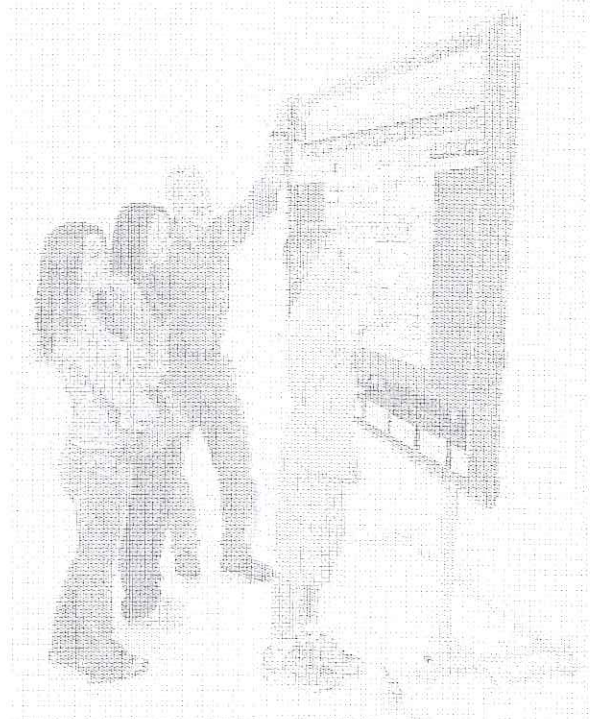
- 540-1 World History from 500 to 1700 Program  
Includes the following six units:
- 542-8 Europe After the Fall of the Roman Empire
- 548-7 The Rise of Islam
- 554-1 Empires and Kingdoms of Sub-Saharan Africa
- 560-6 Imperial China and Feudal Japan
- 566-5 Europe's Transition to the Modern World
- 572-x Civilizations of the Americas

#### Modern World History

- 580-0 Modern World History Program  
Includes the following five units:
- 582-7 Western Europe in the Modern World
- 588-6 The Rise and Fall of the Soviet Union
- 594-0 Communist China and Modern Japan
- 600-9 Modern Latin America
- 606-8 Modern Africa

Please contact TCI Customer Support at 800-497-6138, ext. 0 if you have any questions or need further information about our products.

Sincerely,



[www.teachTCI.com](http://www.teachTCI.com)