



# District School Board of Pasco County

20430 Gator Lane • Land O' Lakes, Florida 34638 • 813/ 794-2221

Heather Fiorentino, Superintendent

[www.pasco.k12.fl.us](http://www.pasco.k12.fl.us)

Department of Purchasing  
Kendra Goodman, CPPO, CPPB, Purchasing Agent  
813/ 794-2221 Fax: 813/ 794-2111  
727/ 774-2221 TDD: 813/ 794-2484  
352/ 524-2221 e-mail: [kgoodman@pasco.k12.fl.us](mailto:kgoodman@pasco.k12.fl.us)

July 3, 2012

## MEMORANDUM

**TO:** Honorable School Board Members

**FROM:** Kendra Goodman, CPPO, CPPB, Purchasing Agent *KDG/d.r.*

**RE:** Second Year Renewal of Three-Year Contract  
Bid #12-025-DR: Ice Cream & Frozen Snack Products  
Blue Bell Creameries, LP

On August 2, 2011, official action (attached) was taken to award the above-referenced bid to Blue Bell Creameries, LP. This bid is a three-year contract, renewable annually based upon mutual consent of both parties. The first year of the agreement will expire on August 18, 2012.

Considering services have been satisfactory, John Neal Robinson, Branch Manager, Blue Bell Creameries, LP was contacted to verify his willingness to enter into the second year of the agreement with a price increase of 1.07. The increase is based on the monthly producer price indexes published by the Bureau of Statistics, U.S. Department of Labor using 50% weighted index from Industry Series ID: #PCU331520311520, Industry: Ice cream and frozen desert manufacturing and 50% weighted index from Industry Series ID: #PCU48411---48411---, Industry: General freight trucking, local, using the month of December, final version. As such, John Neal Robinson has agreed in writing (attached) to enter into the second year of the contract.

Therefore, at this time, it is my recommendation to enter into the second year of the agreement with Blue Bell Creameries, LP. The second year of the contract will cover the period of August 19, 2012 through August 18, 2013. Should you have any questions regarding this matter, or if I can be of further assistance, please feel free to contact me at your earliest convenience.

KDG/dr

Attachments



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Please complete and  
return by  
May 18, 2012  
Thank you.

**BID RENEWAL REQUEST**  
**BID: #12-025-DR**  
**BID TITLE: Ice Cream & Frozen Snacks Products**

*\*See note below\** Yes, I agree to renew Bid #12-025-DR under the same terms and conditions as the existing bid. The second year period shall be from **August 19, 2012 through August 18, 2013.**

No, I do not agree to renew Bid #12-025-DR.

COMPANY NAME: Blue Bell Creameries, LP

SIGNATURE: *John Neal Robinson*

TYPED NAME AND TITLE: John Neal Robinson, Branch Manager

TELEPHONE (WITH AREA CODE): 813-623-2663

FAX NUMBER (WITH AREA CODE): 813-623-2670

E-MAIL: johnn.robinson@bluebell.com

DATE: May 15, 2012

The prospective bidder certifies, by submission and signature of this bid renewal form, that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction per the provisions of Florida Statute 287.133(2)(a).

PLEASE FAX BACK TO: DISTRICT SCHOOL BOARD OF PASCO COUNTY  
**ATTENTION: Debra Reaves, Buyer Assistant**  
PURCHASING DEPARTMENT  
20430 GATOR LANE  
LAND O' LAKES, FL 34638  
(813) 794-2219 (PHONE)  
**(813) 794-2111 (FAX)**

*\* Blue Bell agrees to renew with the allowable PPI increase of 1.07.*



## District School Board of Pasco County Bid Recommendation

<b>Bid Title</b>	Ice Cream and Frozen Snack Products	<b>Number of Vendors Notified</b>	31
<b>Bid Number</b>	12-025-DR	<b>Number of Bids Distributed</b>	21
<b>Date Solicited</b>	6/17/2011	<b>Number of Vendors Bidding</b>	1
<b>Date Opened</b>	7/19/2011	<b>Number of Formal "No Bid" Responses</b>	NA
<b>Date Board Presentation</b>	8/2/2011	<b>Funding Source</b>	Special Revenue
<b>Total Savings</b>	\$6,860 Estimate	<b>Grand Total of Bid</b>	\$108,000 Estimate

**Recommendation:** Recommend acceptance of bid from Blue Bell Creamery L.P. per the tabulation sheet as lowest and best responsive, responsible bid meeting written specifications.

**Term of Contract:** This bid is for the purchase of ice cream and frozen snack products for schools throughout the District. This is a three-year bid renewable annually by mutual consent of both parties. The first year of the contract is effective August 19, 2011 through August 18, 2012.

**Notations and Exceptions:** This bid was awarded as an "all-or-none" to the bidder that can provide at least 80% of the projected volume for individual portions. Although only one bid was received, prices have been deemed competitive based on a comparison of another District's bid pricing.

Total savings were calculated based on percentages of another District's bid pricing.

Offers from the vendors listed herein are the only offers received timely as of the specified opening date and time. All other offers submitted in response to this solicitation, if any, are hereby rejected as late.

**Bids Evaluated By:** Julie Hedine, Supervisor for Food & Nutrition Services

**Bids Prepared By:** Debra Reaves, Buyer Assistant

**Reviewed and Authorized By:** Kendra D. Goodman, CPPO, CPPB, Purchasing Agent

*KDG/BNB*

Date/Time: July 26, 2011 08:47:00

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AUG 02 2011

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DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: July 19, 2011 @ 2:30 p.m.		Blue Bell Creameries, L. P.
BID TITLE: Ice Cream and Frozen Snack Products		6901 Parke East Blvd.
Bid # 12-025-DR		Tampa, FL 33610
ITEM #	DESCRIPTION	Unit Price
1	Banana Fudge Bar	Blue Bell
	Brand:	204
	Code #:	1 bar
	Portion Size:	3.0 fl oz
	Weight/Portion (Bar):	36
	Portions (Bars) / Package:	\$9.33
	Price / Package:	\$0.2592
	Price / Portion (Bar):	287
	Total Unites Required:	\$2,674.60
	Total Price:	
2	Chocolate Fudge bar, 2 oz:	Blue Bell
	Brand:	105
	Code #:	1 bar
	Portion Size:	2.0 fl oz
	Weight / Bar:	60
	Bars / Package:	\$13.35
	Price / Package:	\$0.2225
	Price / Portion (Bar):	1340
	Total Unites Required:	\$17,889.00
	Total Price:	
3	Chocolate Fudge Bar, 3 oz:	Blue Bell
	Brand:	207
	Code #:	1 bar
	Portion Size:	3.0 fl oz
	Weight / Bar:	36
	Bars / Package:	\$9.33
	Price / Package:	\$0.2592
	Price / Portion (Bar):	467
	Total Unites Required:	\$4,354.00
	Total Price:	

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DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: July 19, 2011 @ 2:30 p.m.		Blue Bell Creameries, L. P.
BID TITLE: Ice Cream and Frozen Snack Products		6901 Parke East Blvd.
Bid # 12-025-DR		Tampa, FL 33610
ITEM #	DESCRIPTION	Unit Price
4	Freeze Bar, Cherry:	
	Brand:	Blue Bell
	Code #:	104
	Portion Size:	1 bar
	Weight / Bar:	2.0 fl oz
	Bars / Package:	60
	Price / Package:	\$12.60
	Price / Portion (Bar):	\$0.2100
	Total Unites Required:	145
	Total Price:	\$1,827.00
5	Freeze Bar, Grape:	
	Brand:	Blue Bell
	Code #:	142
	Portion Size:	1 bar
	Weight / Bar:	2.0 fl oz
	Bars / Package:	60
	Price / Package:	\$12.60
	Price / Portion (Bar):	\$0.2100
	Total Unites Required:	112
	Total Price:	\$1,411.20
6	Freeze Bar, Rainbow:	
	Brand:	Blue Bell
	Code #:	188
	Portion Size:	1 bar
	Weight / Bar:	3.75 oz.
	Bars / Package:	36
	Price / Package:	\$9.30
	Price / Portion (Bar):	\$0.2583
	Total Unites Required:	317
	Total Price:	\$2,945.00

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DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: July 19, 2011 @ 2:30 p.m.		Blue Bell Creameries, L. P.
BID TITLE: Ice Cream and Frozen Snack Products		6901 Parke East Blvd.
Bid # 12-025-DR		Tampa, FL 33610
ITEM #	DESCRIPTION	Unit Price
7	Fruit Bar, Strawberry:	
	Brand:	Blue Bell
	Code #:	199
	Portion Size:	1 bar
	Weight / Bar:	2.5 fl oz.
	Bars / Package:	36
	Price / Package:	\$9.57
	Price / Portion (Bar):	\$0.2658
	Total Unites Required:	317
	Total Price:	\$3,030.50
8	Ice Cream Cup, Vanilla Light	
	Brand:	Blue Bell
	Code #:	168
	Portion Size:	1 cup
	Weight / Bar:	3.0 fl oz.
	Bars / Package:	36
	Price / Package:	\$9.42
	Price / Portion (Bar):	\$0.2617
	Total Unites Required:	467
	Total Price:	\$4,396.00
9	Ice Cream Sandwich, Lowfat: Cookies and Cream Flavor:	
	Brand:	Blue Bell
	Code #:	132
	Portion Size:	1 Sandwich
	Weight / Bar:	3.0 fl oz.
	Sandwich / Package:	24
	Price / Package:	\$7.14
	Price / Sandwich:	\$0.2975
	Total Unites Required:	2300
	Total Price:	\$16,422.00

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DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: July 19, 2011 @ 2:30 p.m.		Blue Bell Creameries, L. P.
BID TITLE: Ice Cream and Frozen Snack Products		6901 Parke East Blvd.
Bid # 12-025-DR		Tampa, FL 33610
ITEM #	DESCRIPTION	Unit Price
10	Ice Cream Sandwich, Lowfat: Vanilla Flavor:	
	Brand:	Blue Bell
	Code #:	128
	Portion Size:	1 Sandwich
	Weight / Bar:	3.0 fl oz.
	Sandwich / Package:	24
	Price / Package:	\$7.14
	Price / Sandwich	\$0.2975
	Total Unites Required:	1,875
	Total Price:	\$13,387.50
11	Orange Cream Bar:	
	Brand:	Blue Bell
	Code #:	208
	Portion Size:	1 bar
	Weight / Bar:	2.75 fl oz.
	Bars / Package:	36
	Price / Package:	\$8.73
	Price / Portion (Bar):	\$0.2425
	Total Unites Required:	433
	Total Price:	\$3,783.00
12	Rainbow Bar, Mini	
	Brand:	Blue Bell
	Code #:	450
	Portion Size:	1 bar
	Weight / Bar:	1.25 fl oz.
	Bars / Package:	24
	Price / Package:	\$3.75
	Price / Portion (Bar):	\$0.1563
	Total Unites Required:	800
	Total Price:	\$3,000.00

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DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: July 19, 2011 @ 2:30 p.m.		Blue Bell Creameries, L. P.
BID TITLE: Ice Cream and Frozen Snack Products		6901 Parke East Blvd.
Bid # 12-025-DR		Tampa, FL 33610
ITEM #	DESCRIPTION	Unit Price
13	Sherbet Cup, Lime:	Blue Bell
	Brand:	454
	Code #:	1 cup
	Portion Size:	3.0 fl oz.
	Weight / Bar:	36
	Cups / Package:	\$9.42
	Price / Package:	\$0.2617
	Price / Portion (Cup):	42
	Total Unites Required:	\$392.50
	Total Price:	
14	Sherbet Cup, Orange:	Blue Bell
	Brand:	455
	Code #:	1 cup
	Portion Size:	3.0 fl oz.
	Weight / Bar:	36
	Cups / Package:	\$9.42
	Price / Package:	\$0.2617
	Price / Portion (Cup):	42
	Total Unites Required:	\$392.50
	Total Price:	
15	Sherbet Cup, Rainbow:	Blue Bell
	Brand:	136
	Code #:	1 cup
	Portion Size:	3.0 fl oz.
	Weight / Bar:	36
	Cups / Package:	\$9.42
	Price / Package:	\$0.2617
	Price / Portion (Cup):	42
	Total Unites Required:	\$392.50
	Total Price:	

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DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: July 19, 2011 @ 2:30 p.m.		Blue Bell Creameries, L. P.
BID TITLE: Ice Cream and Frozen Snack Products		6901 Parke East Blvd.
Bid # 12-025-DR		Tampa, FL 33610
ITEM #	DESCRIPTION	Unit Price
16	Sherbet Pop Up, Rainbow:	
	Brand:	Blue Bell
	Code #:	139
	Portion Size:	1 bar
	Weight / Bar:	2.75 fl oz.
	Bars / Package:	36
	Price / Package:	\$12.15
	Price / Portion (Bar):	\$0.3375
	Total Unites Required:	42
	Total Price:	\$506.25
17	Sundae Cup, Cookies and Cream:	
	Brand:	Blue Bell
	Code #:	465
	Portion Size:	1 cup
	Weight / Bar:	3.0 fl oz.
	Cups / Package:	36
	Price / Package:	\$9.87
	Price / Portion (Cup):	\$0.2742
	Total Unites Required:	1,475
	Total Price:	\$14,558.25
18	Sundae Cup, Holiday:	
	Brand:	Blue Bell
	Code #:	112
	Portion Size:	1 cup
	Weight / Bar:	3.0 fl oz.
	Cups / Package:	36
	Price / Package:	\$9.87
	Price / Portion (Cup):	\$0.2742
	Total Unites Required:	33
	Total Price:	\$329.00

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BID TITLE: Ice Cream and Frozen Snack Products		6901 Parke East Blvd.
Bid # 12-025-DR		Tampa, FL 33610
ITEM #	DESCRIPTION	Unit Price
19	Yogurt Cup, Chocolate, Lowfat:	
	Brand:	Blue Bell
	Code #:	475
	Portion Size:	1 cup
	Weight / Bar:	3.0 fl oz.
	Cups / Package:	36
	Price / Package:	\$10.56
	Price / Portion (Cup):	\$0.2933
	Total Unites Required:	42
	Total Price:	\$440.00
20	Yogurt Cup, Strawberry, Lowfat:	
	Brand:	Blue Bell
	Code #:	474
	Portion Size:	1 cup
	Weight / Bar:	3.0 fl oz.
	Cups / Package:	36
	Price / Package:	\$10.56
	Price / Portion (Cup):	\$0.2933
	Total Unites Required:	42
	Total Price:	\$440.00
	Total for Individual Portion Items:	\$92,943.72
<b>BULK ITEMS FOR SPECIAL FUNCTIONS:</b>		
21	Ice Cream, Premium - Variety of Flavors:	
	Brand:	Blue Bell
	Code #:	505
	Package Size:	3 Gallons
	Price/Gallon:	\$22.49
	Usage:	25
	Total Price:	\$562.25

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BID TITLE: Ice Cream and Frozen Snack Products		6901 Parke East Blvd.
Bid # 12-025-DR		Tampa, FL 33610
ITEM #	DESCRIPTION	Unit Price
22	Ice Cream, Regular - Variety of flavors:	
	Brand:	Blue Bell
	Code #:	535
	Package Size:	3 Gallons
	Price/Gallon:	\$22.49
	Usage:	50
	Total Price:	\$1,124.50
23	Ice Cream, No Sugar Added - Variety of Flavors:	
	Brand:	Blue Bell
	Code #:	674
	Package Size:	3 Gallons
	Price/Gallon:	\$22.49
	Usage:	5
	Total Price:	\$112.45
24	Sherbet - Variery of Flavors:	
	Brand:	Blue Bell
	Code #:	570
	Package Size:	3 Gallons
	Price/Gallon:	\$22.49
	Usage:	10
	Total Price:	\$224.90
	Total for Bulk Items:	\$1,799.20
	Grand Total:	\$94,742.92

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BID TITLE: Ice Cream and Frozen Snack Products		6901 Parke East Blvd.
Bid # 12-025-DR		Tampa, FL 33610
ITEM #	DESCRIPTION	Unit Price
28	Straberry Banana Bar:	
	Brand:	Blue Bell
	Code #:	114
	Portion Size:	1 bar
	Weight / Bar:	2.25 fl oz.
	Cups / Package:	36
	Price / Package:	\$8.73
	Price / Portion (Cup):	\$0.2425
29	Fruiti Bar:	
	Brand:	Blue Bell
	Code #:	193
	Portion Size:	1 bar
	Weight / Bar:	2.75 fl oz.
	Cups / Package:	36
	Price / Package:	\$8.73
	Price / Portion (Cup):	\$0.2425
30	Lowfat Chocolate Sundae Cup (Holloween):	
	Brand:	Blue Bell
	Code #:	470
	Portion Size:	1 cup
	Weight / Bar:	3.0 fl oz.
	Cups / Package:	36
	Price / Package:	\$9.87
	Price / Portion (Cup):	\$0.2742

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DATE OF OPENING: July 19, 2011 @ 2:30 p.m.		Blue Bell Creameries, L. P.
BID TITLE: Ice Cream and Frozen Snack Products		6901 Parke East Blvd.
Bid # 12-025-DR		Tampa, FL 33610
ITEM #	DESCRIPTION	Unit Price
34	Lowfat Spring Twist Cup (Easter):	
	Brand:	Blue Bell
	Code #:	471
	Portion Size:	1 cup
	Weight / Bar:	3.0 fl oz.
	Cups / Package:	36
	Price / Package:	\$9.87
	Price / Portion (Cup):	\$0.2742
35	Lowfat All American Cup (Various Patriotic Holidays):	
	Brand:	Blue Bell
	Code #:	463
	Portion Size:	1 cup
	Weight / Bar:	3.0 fl oz.
	Cups / Package:	36
	Price / Package:	\$9.87
	Price / Portion (Cup):	\$0.2742

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