



# District School Board of Pasco County

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638 • 813/ 794-2000

Heather Fiorentino, Superintendent

[www.pasco.k12.fl.us](http://www.pasco.k12.fl.us)

Department of Purchasing  
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October 18, 2011

## MEMORANDUM

**TO:** Honorable School Board Members

**FROM:** Kendra Goodman, CPPO, CPPB, Purchasing Agent *Kdg/lef*

**RE:** RFP #11-027-SN High School Pictures  
Company Name Change  
Herff Jones Photography

On June 7, 2011, official action was taken to award the above mentioned RFP to Herff Jones Photography for Fivay High School and Sunlake High School. Effective May 2011, Herff Jones Photography was acquired by Lifetouch National School Studios. Lifetouch National School Studio has agreed (attached) to honor all terms and conditions of RFP #11-027-SN, High School Pictures for the remainder of the contract. The second year of the contract covers the period of July 21, 2011 through July 20, 2012.

Should you have any questions regarding this matter, or if I can be of further assistance, please feel free to contact me at your earliest convenience.

KDG/sb  
Attachment



5908 Hampton Oaks Parkway  
Tampa, FL 33610

October 6, 2011

7227 Land O'Lakes Boulevard  
Land O' Lakes, FL 34638

Dear School Board of Pasco County:

This letter is to officially inform you of the May 2011 acquisition of Herff-Jones Photography by Lifetouch National School Studios, Inc. As Herff-Jones has contracted with Fivay High School and Sunlake High School on RFP #11-027-SN, Lifetouch intends to honor all terms and conditions proposed by Herff-Jones and as set forth in the RFP.

Further, we will work proactively with the schools involved and the School Board of Pasco County to ensure that we provide a smooth transition of business from Herff-Jones systems and processes to those of Lifetouch. If you have any questions, please don't hesitate to give me a call at 813-402-3521.

Sincerely,

A handwritten signature in black ink, appearing to be "Kevin Steffey", with a long horizontal line extending to the right.

Kevin Steffey  
Territory Sales Manager  
Lifetouch National School Studios, Inc.