



DISTRICT SCHOOL BOARD OF PASCO COUNTY

Kurt S. Browning, Superintendent of Schools

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638

Department of Purchasing
Nicole Westmoreland, MBA, Purchasing Agent
813/794-2221 Fax: 813/794-2111
727/774-2221 TDD: 813/794-2484
352/524-2221 email: nwestmor@pasco.k12.fl.us

May 6, 2014

MEMORANDUM

TO: Honorable School Board Members

FROM: Nicole Westmoreland, MBA, Purchasing Agent *NW*

SUBJECT: RFP 13-074-MV Middle School Pictures
Second Year of a Three-Year Contract
Gigante Productions
Strawbridge Studios

On May 21, 2013, official action was taken to award RFP # 13-074-MV Middle School Pictures to the vendors listed above. The first year of the above mentioned contract will be expiring on June 30, 2014. This is a three-year contract, renewable annually based upon mutual consent of the parties.

Considering services have been satisfactory, the above noted vendors were contacted to determine their willingness to enter into the second year of the agreement. As such, they have agreed in writing (attached) to enter into the second year.

It is my recommendation at this time to enter into the second year of the contract with the vendors noted above. The contract period will be July 1, 2014 through June 30, 2015.

Should you have any questions regarding this matter, or if I can be of further assistance, please feel free to contact me at your earliest convenience.

NW/mv
Attachments



DISTRICT SCHOOL BOARD OF PASCO COUNTY

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Purchasing Services

Nicole Westmoreland, CPPO, Purchasing Agent

813/ 794-2221 Fax: 813/ 794-2111

727/ 774-2221 TDD: 813/ 794-2484

352/ 524-2221 e-mail: nwestnr@pasco.k12.fl.us

RFP RENEWAL REQUEST

RFP TITLE: Middle School Pictures

Yes, I agree to renew RFP# 13-074-MV under the same terms and conditions as the existing agreement. The second year period shall be from July 1, 2014 through June 30, 2015.

No, I do not agree to renew RFP# 13-074-MV.

COMPANY NAME: STRAWBRIDGE STUDIOS

SIGNATURE: C. Boehm

TYPED NAME AND TITLE: CHUCK BOEHM, TEMPORARY MANAGER

TELEPHONE (WITH AREA CODE): 773-679-9812

FAX NUMBER (WITH AREA CODE): 813-926-4386

E-MAIL: CBOEHM@STRAWBRIDGE.NET

DATE: 4/16/14

The prospective bidder certifies, by submission and signature of this bid renewal form, that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction per the provisions of Florida Statute 287.133(2)(a).

PLEASE EMAIL BACK TO: mvelez@pasco.k12.fl.us

DISTRICT SCHOOL BOARD OF PASCO COUNTY

ATTENTION: **Monica Velez**

PURCHASING DEPARTMENT

20430 GATOR LANE

LAND O' LAKES, FL 34638

(813) 794-2222 (PHONE)

(813) 794-2111 (FAX)



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RFP RENEWAL REQUEST

RFP TITLE: Middle School Pictures



Yes, I agree to renew RFP# 13-074-MV under the same terms and conditions as the existing agreement. The second year period shall be from July 1, 2014 through June 30, 2015.



No. I do not agree to renew RFP# 13-074-MV.

COMPANY NAME: Gigante Productions, Inc
 SIGNATURE: [Handwritten Signature]
 TYPED NAME AND TITLE: PAUL GIGANTE - PRESIDENT
 TELEPHONE (WITH AREA CODE): 813-~~333~~ 907-1078
 FAX NUMBER (WITH AREA CODE): 813-333-1313
 E-MAIL: paul@giganteproductions.com
 DATE: 4/15/14

The prospective bidder certifies, by submission and signature of this bid renewal form, that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction per the provisions of Florida Statute 287.133(2)(a).

PLEASE EMAIL BACK TO: mvelez@pasco.k12.fl.us
 DISTRICT SCHOOL BOARD OF PASCO COUNTY
ATTENTION: Monica Velez
 PURCHASING DEPARTMENT
 20430 GATOR LANE
 LAND O' LAKES, FL 34638
 (813) 794-2222 (PHONE)
 (813) 794-2111 (FAX)

District School Board of Pasco County Bid Recommendation

| | | | | |
|--------------------------------|------------------------|--|--------------------------------------|----------------|
| Bid Title | Middle School Pictures | | Number of Vendors Notified | 113 |
| Bid Number | 13-074-MV | | Number of Bids Distributed | 18 |
| Date Solicited | March 7, 2013 | | Number of Vendors Bidding | 5 |
| Date Opened | April 15, 2013 | | Number of Vendors Not Bidding | 0 |
| Date Board Presentation | May 21, 2013 | | Funding Source | Internal Funds |
| Total Savings | **N/A | | Grand Total of Bid | \$ 220,000 |

Recommendation:

Recommend acceptance of the proposals noted on the attached tabulation sheet as the best, responsive, responsible proposals receiving the highest points for each region.

Term of Contract:

This RFP is for the student-direct purchase of pictures for all middle schools throughout the District. This is a three-year contract, renewable annually based upon the mutual consent of the parties. The first year of the contract will commence on July 1, 2013 and continue through June 30, 2014.

Notations and Exceptions:

This RFP was awarded by Region. The following point totals were utilized to determine award: Average Base Prices (20), References (15), Location of Representative Servicing the Schools (10), Quality of Samples (15) and Presentation (30).

**A savings could not be determined as this is a request for proposal and prices were only one part of the evaluation criteria.

Offers from the vendors listed herein are the only offers received timely as of the above opening date and time. All other offers in response to this solicitation, if any, are hereby rejected as late.

Bids Evaluated By:

Yearbook advisers, school staff, and one district office representative.

Bids Prepared By:

Monica Velez, Interim Buyer Assistant, Purchasing Services

Reviewed and Authorized By:

Michael J. Woodall, CPPO, Purchasing Agent

District School Board
of Pasco County

MAY 21 2013

Board Approved

District School Board of Pasco County
RFP #13-074-MV Middle School Pictures

| | | | | | | |
|--|---|--|--|-------------------------|------------------------------------|--|
| DATE OF OPENING: April 15, 2013 @ 2:30 PM | | Gigante Productions | Inter-State Studios | Leonard's | Lifetouch National School Studios | Strawbridge Studio, Inc. |
| RFP TITLE: Middle School Pictures | | 2818 Cypress Ridge Blvd, S-201 | 3500 Snyder Ave | 147 San Marco Ave | 5908 Hampton Oaks Parkway, Suite N | P.O. Box 3005 |
| RFP #: 13-074-MV | | Wesley Chapel, FL 33544 | Sedalia, MO 65302 | St. Augustine, FL 32084 | Tampa, FL 33610 | Durham, NC 27715 |
| BOARD MEETING: May 21, 2013 | | | | | | |
| | Evaluation Criteria: | | 5% preference added to Category A | | | 5% preference added to Category A |
| PHASE 1 | REGION 1 | Region 1 - Bayonet Point, Crews Lake, Hudson Middle Schools | | | | |
| Category A | Total Price: (20 point Max) | NO BID | 13.52 | 11.03 | 16.87 | 20.00 |
| Category B | References: (15 point Max) | | 15.00 | 15.00 | 14.20 | 13.60 |
| Category C | Location of Representative Servicing Schools: (10 point Max) | | 10.00 | 10.00 | 10.00 | 10.00 |
| PHASE II | | | | | | |
| Category D | Quality of Samples (15 point Max) | | 9.50 | 12.00 | 10.00 | 11.00 |
| Category E | Presentation: (30 point Max) | | 22.10 | 27.00 | 26.00 | 24.00 |
| | Total Points for Region 1: (90 point Max) | | 70.12 | 75.03 | 77.07 | 78.60 |
| PHASE 1 | REGION 2 | Region 2 - Chasco, River Ridge, Gulf Middle Schools | | | | |
| Category A | Total Price: (20 point Max) | NO BID | 13.52 | 11.03 | 16.87 | 20.00 |
| Category B | References: (15 point Max) | | 15.00 | 15.00 | 14.20 | 13.60 |
| Category C | Location of Representative Servicing Schools: (10 point Max) | | 10.00 | 10.00 | 10.00 | 10.00 |
| PHASE II | | | | | | |
| Category D | Quality of Samples (15 point Max) | | 8.00 | 10.00 | 6.50 | 8.50 |
| Category E | Presentation: (30 point Max) | | 24.00 | 27.50 | 24.00 | 22.50 |
| | Total Points for Region 2: (90 point Max) | | 70.52 | 73.53 | 71.57 | 74.60 |

District School Board of Pasco County
RFP #13-074-MV Middle School Pictures

| | | | | | | |
|--|---|---|-----------------------------------|-------------------------|------------------------------------|-----------------------------------|
| DATE OF OPENING: April 15, 2013 @ 2:30 PM | | Gigante Productions | Inter-State Studios | Leonard's | Lifetouch National School Studios | Strawbridge Studio, Inc. |
| RFP TITLE: Middle School Pictures | | 2818 Cypress Ridge Blvd, S-201 | 3500 Snyder Ave | 147 San Marco Ave | 5908 Hampton Oaks Parkway, Suite N | P.O. Box 3005 |
| RFP #: 13-074-MV | | Wesley Chapel, FL 33544 | Sedalia, MO 65302 | St. Augustine, FL 32084 | Tampa, FL 33610 | Durham, NC 27715 |
| BOARD MEETING: May 21, 2013 | | | | | | |
| | Evaluation Criteria: | | 5% preference added to Category A | | | 5% preference added to Category A |
| PHASE 1 | REGION 3 | Region 3 - Paul R Smith, Seven Springs Middle Schools | | | | |
| Category A | Total Price: (20 point Max) | 13.03 | 13.52 | 11.03 | 16.87 | 20.00 |
| Category B | References: (15 point Max) | 14.50 | 15.00 | 15.00 | 14.20 | 13.60 |
| Category C | Location of Representative Servicing Schools: (10 point Max) | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 |
| PHASE II | | | | | | |
| Category D | Quality of Samples (15 point Max) | 14.00 | 12.00 | 13.00 | 8.50 | 10.50 |
| Category E | Presentation: (30 point Max) | 25.00 | 22.50 | 26.00 | 22.50 | 21.00 |
| | Total Points for Region 3: (90 point Max) | 76.53 | 73.02 | 75.03 | 72.07 | 75.10 |
| PHASE 1 | REGION 4 | Region 4 - Charles S Rushe, Pine View, Thomas Weightman Middle Schools | | | | |
| Category A | Total Price: (20 point Max) | 13.03 | 13.52 | 11.03 | 16.87 | 20.00 |
| Category B | References: (15 point Max) | 14.50 | 15.00 | 15.00 | 14.20 | 13.60 |
| Category C | Location of Representative Servicing Schools: (10 point Max) | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 |
| PHASE II | | | | | | |
| Category D | Quality of Samples (15 point Max) | 15.00 | 10.00 | 10.00 | 9.00 | 10.00 |
| Category E | Presentation: (30 point Max) | 25.00 | 21.00 | 25.00 | 24.00 | 21.00 |
| | Total Points for Region 4: (90 point Max) | 77.53 | 69.52 | 71.03 | 74.07 | 74.60 |

District School Board of Pasco County
RFP #13-074-MV Middle School Pictures

| | | | | | | |
|--|---|---|--|-------------------------|------------------------------------|--|
| DATE OF OPENING: April 15, 2013 @ 2:30 PM | | Gigante Productions | Inter-State Studios | Leonard's | Lifetouch National School Studios | Strawbridge Studio, Inc. |
| RFP TITLE: Middle School Pictures | | 2818 Cypress Ridge Blvd, S-201 | 3500 Snyder Ave | 147 San Marco Ave | 5908 Hampton Oaks Parkway, Suite N | P.O. Box 3005 |
| RFP #: 13-074-MV | | Wesley Chapel, FL 33544 | Sedalia, MO 65302 | St. Augustine, FL 32084 | Tampa, FL 33610 | Durham, NC 27715 |
| BOARD MEETING: May 21, 2013 | | | | | | |
| | Evaluation Criteria: | | 5% preference added to Category A | | | 5% preference added to Category A |
| PHASE 1 | REGION 5 | Region 5 - Pasco, Centennial Middle Schools | | | | |
| Category A | Total Price: (20 point Max) | NO BID | 13.52 | 11.03 | 16.87 | 20.00 |
| Category B | References: (15 point Max) | | 15.00 | 15.00 | 14.20 | 13.60 |
| Category C | Location of Representative Servicing Schools: (10 point Max) | | 10.00 | 10.00 | 10.00 | 10.00 |
| PHASE II | | | | | | |
| Category D | Quality of Samples (15 point Max) | | 11.50 | 14.50 | 10.50 | 12.00 |
| Category E | Presentation: (30 point Max) | | 24.00 | 27.50 | 24.00 | 22.50 |
| | Total Points for Region 5: (90 point Max) | | 74.02 | 78.03 | 75.57 | 78.10 |
| PHASE 1 | REGION 6 | Region 6 - Raymond B Stewart, Dr. John Long Middle Schools | | | | |
| Category A | Total Price: (20 point Max) | 13.03 | 13.52 | 11.03 | 16.87 | 20.00 |
| Category B | References: (15 point Max) | 14.50 | 15.00 | 15.00 | 14.20 | 13.60 |
| Category C | Location of Representative Servicing Schools: (10 point Max) | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 |
| PHASE II | | | | | | |
| Category D | Quality of Samples (15 point Max) | 14.00 | 12.00 | 13.00 | 8.50 | 10.50 |
| Category E | Presentation: (30 point Max) | 25.00 | 22.50 | 26.00 | 22.50 | 21.00 |
| | Total Points for Region 6: (90 point Max) | 76.53 | 73.02 | 75.03 | 72.07 | 75.10 |