



DISTRICT SCHOOL BOARD OF PASCO COUNTY

Kurt S. Browning, Superintendent of Schools

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638

Purchasing Services

Nicole Westmoreland, MBA, Purchasing Agent

813/ 794-2221 Fax: 813/ 794-2111

727/ 774-2221 TDD: 813/794-2484

352/ 524-2221 e-mail: nwestmor@pasco.k12.fl.us

May 6, 2014

MEMORANDUM

TO: Honorable School Board Members

FROM: Nicole Westmoreland, MBA, Purchasing Agent *NW*

SUBJECT: Pearson
Purchase of K-5 English Language Arts Materials

On April 15, 2014 the Board approved the adoption of ReadyGen for English Language Arts Standards in grades K-5. Please see the attached memo from Vanessa Hilton, Director, Office for Teaching and Learning Director, for further information.

At this time, the Office for Teaching and Learning is requesting to place purchase orders not to exceed three million dollars (\$3,000,000) to purchase K-5 English Language Arts Materials. Under the Department of Education Rule 6A-1.012(11) (b), the requesting of bids from three (3) or more sources is waived for the purchase of educational tests, textbooks, printed instructional materials where such materials are purchased directly from the producer or publisher, the owner of the copyright, and exclusive agent within the state, a governmental agency or a recognized educational institution. Pearson is the copyright holder for ReadyGen, English Language Arts, K-5 (see attached).

Should you have any questions regarding this matter, please contact Vanessa Hilton or Debra Reaves, Purchasing Services, at your earliest convenience.

NW/dr

Attachments

Date/Time: April 30, 2014 09:58:00

(813)794-2000 • (352) 524-2000 • (727) 774-2000 • www.pasco.k12.fl.us

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Office For Teaching & Learning
Vanessa Hilton, Director
813/ 794-2446 727/ 774-2446
352/ 524-2446 Fax: 813/ 794-2112
email: vhilton@pasco.k12.fl.us

Memorandum
OTL-DIR-14-007

DATE: May 6, 2014

TO: Nicole Westmoreland, Purchasing Agent
FROM: Vanessa Hilton, Director, Office for Teaching and Learning *VH*
SUBJECT: Purchase of K-5 English Language Arts Materials

On April 15, the Board approved the adoption of ReadyGEN, which is a Pearson program, that will serve as the instructional materials to support the acquisition of English Language Arts standards in grades K - 5. We are now asking for approval to purchase these materials directly from Pearson, who is the publisher and producer of this program, and anticipate expenditures of approximately three million dollars.

The funds to purchase these materials were set aside from the instructional materials categorical allocation for 2012-2013, which was the first year in the adoption cycle. As provided within statute, we delayed adopting the new materials to ensure that our teachers had the understanding of what would be needed to reach the new standards.

We also ask the Board for permission to execute a contract with Pearson at a future date should it be necessary as negotiations are finalized.

VH/jp

cc: Kurt Browning, Superintendent
Amelia Van Name Larson, Assistant Superintendent for Student Achievement
Ray Gadd, Assistant Superintendent for Administration and Operations
Dr. David Scanga, Learning Community Executive Director-Central
Todd Cluff, Learning Community Executive Director-Northwest
Beth Brown, Learning Community Executive Director
Monica Ilse, Ed.D, Learning Community Executive Director
John Simon, Director of Information Services
Rayann Mitchell, Senior Supervisor, Office for Teaching and Learning
Wendy Spriggs, Program Coordinator, K-12 Instructional Media

SCHOOL DIVISION

Pearson Education
1900 East Lake Avenue
Glenview, IL
60025

P: (847) 729-3000

F: (847) 486-3969

www.PearsonSchool.com

April 24, 2014

Debbie Reaves
Pasco County Public Schools
7227 Land O' Lakes Blvd
Land O' Lakes, FL 34638
Email: dreaves@pasco.k12.fl.us

Dear Ms. Reaves:

This letter is to confirm that Pearson Education, Inc. publishing as Scott Foresman, is the sole source and copyright holder for all Materials listed in the Elementary K-5 *English Language Arts program ReadyGEN* with the exception of calculators, various kits, Goodyear Materials, and miscellaneous software.

These programs are sold and distributed exclusively by Pearson Education. These Instructional Programs, taken as a whole, must be purchased directly by institutions from Pearson Education.

Our federal tax ID number is 22-1603684. To place your order, you may fax toll-free to 877-260-2530, or you may mail your order to:

Pearson Customer Service Center
P.O. Box 2500
Lebanon, IN 46052-3009

If you need assistance with your order or have any questions, our toll-free customer service phone number is 800-848-9500, Monday-Friday, 8 a.m. to 6 p.m. EST.

Thank you very much for your interest in our educational material!

Sincerely,



Vanessa Carrillo
Senior Sales Adoption Administrator, Elementary
Pearson



District School Board of Pasco County

7227 Land O' Lakes Boulevard, Land O' Lakes, Florida 34638 - 813/794-2000

Kurt S. Browning, Superintendent of Schools

www.pasco.k12.fl.us

Contact:

Office for Teaching and Learning
Vanessa Hilton, Director
Ext. 42246

DATE: 4/15/2014 6:00:00 PM

TO: HONORABLE SCHOOL BOARD MEMBERS

FROM: Kurt S. Browning, Superintendent of Schools
Amelia Van Name Larson, Asst. Supt. for Student Achievement

SUBJECT: English Language Arts Instructional Materials K-5 Adoption 2014-2015

Introduction:

The K-5 English Language Arts (ELA) Instructional Materials Committee, consisting of a school representative from each elementary school, as well as representatives from instructional departments, reviewed available instructional materials with their teachers and submitted their school's final vote. The vote showed a clear majority of our schools, 40 out of 45 felt that Pearson ReadyGEN would best meet the needs of our students.

The adoption process began with a Narrowing Committee that looked at all available resources from the publishers that had submitted bids to the state, as well as other materials known to the content experts. They narrowed the materials to be reviewed to those from Houghton Mifflin Harcourt (HMH) and Pearson. The full committee then attended a publishers' presentation regarding their materials. School representatives were given digital access information to share with their teachers for each product. In addition, each school was also given physical resources to review. There were also publisher presentations held in each of our regions for interested teachers. The turnout at the regional presentations was impressive, which showed that teachers were very committed to making a good decision for their students. Schools then held an internal vote to select their school choice that was then submitted via SurveyMonkey.

Description:

The instructional materials program selected from Pearson is a totally new program based on the new standards our students are now facing. The initial purchase will provide materials in both digital and print formats for a period of five years. Estimated costs of these materials will be \$3 million and will be purchased using the instructional materials categorical funding provided by the state. This program is not on the state adopted list, but the cost is well within the 50% flexibility that we have for purchasing off the state list.

Strategic Focus: Develop Students for Global Competence

Strategic Focus: Prepare Students for Global Citizenship

Strategic Plan Goal: All students will graduate prepared for success in the present and future economies.

Recommendation:

The staff respectfully requests approval of the adoption of Pearson ReadyGEN to serve the needs of the students in K-5 English Language Arts.

ATTACHMENTS:

Name:	Description:
No Attachments Available	





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Kurt S. Browning, Superintendent of Schools

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638

Board Members

Allen Altman
Cynthia Armstrong
Alison Crumbley
Joanne Hurley
Steve Luikart

SUMMARY

SCHOOL BOARD MEETING

District Administration Offices Building #3
7205 Land O'Lakes Boulevard
Land O'Lakes, FL 34638

AGENDA - April 15, 2014

CALL TO ORDER - 6:00 PM

Vision Statement
Invocation/Thought for the Day
Pledge of Allegiance to the Flag
List Board Members Present

APPROVAL OF MINUTES

Minutes of the Regular Meeting of April 1, 2014, and
Workshop of April 1, 2014

APPROVED

PUBLIC HEARING(S)

- 2013-2014 Student Progression Plan - Second and Final Reading
- 2014-2015 Elementary and Secondary Student Codes of Conduct –
First Reading

APPROVED

APPROVED

SPECIAL PRESENTATIONS

- Florida's Positive Behavior Support Project - Model School Awards
- Pasco History Fair - 2013-2014 Winners

**Information
Information**

1. Reports, Information, and Comments

2. Expulsion Recommendations/Hearings

- A. Bus Expulsion of Male Student (DOB 07/13/2000)
Bayonet Point Middle School
- B. School Expulsion of Male Student (DOB 05/15/1998) -
Harry Schwettman Education Center
- C. Expulsion Cumulative Report - School Year 2013-2014
- D. Closed Appeal Hearing - Expulsion of Male Student (DOB 11/14/1996)
Wesley Chapel High School

APPROVED

**APPROVED
Information**

APPROVED

3. STUDENT ACHIEVEMENT

- A. Learning Communities
 - 1. Out-of-State Travel - River Ridge High School - The College Board
Advanced Placement Microeconomics Exam
 - 2. Out-of-State Travel - River Ridge High School - The College Board
Advanced Placement United States History Reading Exam

APPROVED

APPROVED

3. Out-of-State Travel - Pasco eSchool - InstructureCon 2014 Conference	APPROVED
4. Out-of-State Travel - Land O'Lakes High School - American Culinary Federation Southeast Regional Conference	APPROVED
5. Requests for School Field Trips	APPROVED
B. Teaching and Learning	
1. Adult Education 2014 GED Course Adoption	APPROVED
2. High School Course Adoption and Honors Weighting 2014-2015	APPROVED
3. Mathematics Instructional Materials 6-8 Adoption 2014-2015	APPROVED
4. English Language Arts Instructional Materials K-5 Adoption 2014-2015	APPROVED
5. School Choice Change of Placement	APPROVED
C. Professional Development and School Supports - None Submitted	
D. Accountability Research and Measurement - None Submitted	
E. Student Support Programs and Services	
1. Change of Placement	APPROVED
F. Early Childhood	
1. Head Start/Early Head Start Hiring and Termination of Employment Procedures	APPROVED
G. School Field Trips - None Submitted	
<u>4. ADMINISTRATION</u>	
A. Human Resources and Educator Quality	
1. Administrative, Instructional, Non-Instructional, and Professional Technical Personnel Recommendations (with addenda)	APPROVED
2. Out-of-State Travel - Teacher Recruitment Trips	APPROVED
3. Revised Job Description - Compliance Resource Teacher	APPROVED
B. Employee Relations - None Submitted	
C. Technology and Information Services - None Submitted	
<u>5. SUPPORT SERVICES</u>	
A. Planning Services	
1. Request for Use of Facilities	APPROVED
B. Construction Services - None Submitted	
C. Food and Nutrition Services	
1. Out-of-State Travel - FNS - SNA 2014 Annual Conference	APPROVED
D. Maintenance Services	
1. Quarterly Non-Capitalized Furniture and Equipment	Information
2. Surplus Equipment	APPROVED
E. Purchasing Services	
1. Request for Approval of Bid Recommendations, Bid Renewals, and Contracts	
<i>Contracts: AVID; Florida Department of Health (2 contracts); Fuel Education; Synrevoice Technologies, Inc.; Westside Animal Clinic; U-Select-It</i>	
	APPROVED
<u>6. FINANCE SERVICES</u>	
A. Warrant Lists	APPROVED
B. Request for Approval of Payroll Expenditures for March 2014 and Authorization to Expend Funds for April 2014	APPROVED
C. Certificates of Participation, Series 2008A - Renewal	APPROVED
D. Certificates of Participation, Series 2008C - Renewal	APPROVED
E. Certificates of Participation, Series 2008C - Swap Restructuring to Maximize Savings	APPROVED
<u>7. GRANT PROPOSALS</u>	
A. Federal Public Charter Schools Program for Planning and Design Grant –	