

20430 Gator Lane • Land O' Lakes, Florida 34638 • 813/794-2221

Heather Fiorentino, Superintendent

www.pasco.k12.fl.us

Department of Purchasing

Kendra Goodman, CPPO, CPPB, Purchasing Agent

813/794-2222 Fax: 813/794-2111 727/774-2222 TDD: 813/794-2484

352/524-2222 email: kgoodman@pasco.k12.fl.us

August 21, 2012

MEMORANDUM

TO:

Honorable School Board Members

FROM:

Kendra Goodman, CPPO, CPPB, Purchasing Agent

SUBJECT:

RFP 11-039-VJ and 11-039-DN Elementary and Middle School Yearbooks

Eight-Month Renewal (Third year) of a Three-Year Contract

Taylor Publishing/Balfour, Lifetouch, and Walsworth

On October 5, 2010, official action (attached) was taken to award the above-referenced RFP to Taylor (Regions 1, 3, 5, 6 Middle Schools), Lifetouch (Region 2 Middle Schools), and Walsworth (Regions 1,4 Elementary Schools and Region 4 Middle Schools). In order to obtain more competitive pricing, the Purchasing Department requested permission to directly negotiate for Elementary Schools in Regions 2, 3, 5, and 6. On October 19, 2010, official Board action was taken to award the above-referenced Direct Negotiations to Taylor (Regions 3, 5, 6 Elementary Schools) and Walsworth (Region 2 Elementary Schools). This is a three-year contract, renewable annually at the mutual agreement of all parties for the student-direct purchase of yearbooks for Elementary and Middle Schools throughout the District. The second year renewals for the contracts were Board approved on July 26, 2011 and are set to expire on September 6, 2012.

As a point of reference, on July 2010 Taylor Publishing announced a corporate rebranding (announcement attached) and started selling products under the company name Balfour.

The schools requested for the third year of the contract to end on June 30, 2012 so a new yearbook RFP can be solicited and awarded in time to prepare for the 2013-2014 school year. Considering services have been satisfactory, Balfour, Lifetouch, and Walsworth were contacted to verify their willingness to enter into an eight-month period for the contracts listed above. They have indicated in writing (attached) that they are willing to do so.

Therefore, it is my recommendation to enter into the eight-month renewal for the contracts noted above to cover the 2012-2013 school year. The contract periods will be September 7, 2012 through June 30, 2013.

Should you have any questions regarding this matter, please feel free to me at your earliest convenience.

KDG/sb Attachments

Date/Time: August 15, 2012 08:53:00



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727/ 774-2221 352/ 524-2221

352/ 524-2221 e-mail: kgoodman@pasco.k12.fl.us

July 2, 2012

RFP RENEWAL REQUEST TITLE: Elementary/Middle School Yearbooks RFP#: 11-039-VJ

	Yes, I agree to renew <u>RFP 11-39-VJ</u> for Elementary/Middle School Yearbooks Region 2 under the same terms and conditions. The third year of the contract period will begin
спорожения поментация под под поментация под под поментация под	September 7, 2012 and expire June 30, 2013. No, I do not agree to renew RFP 11-039-VJ for Elementary/Middle School Yearbooks Region 2.
COMPANY	NAME:Lifetouch Yearbooks
SIGNATURE	: Lodadek
PRINTED NA	AME/TITLE: Sarah Kododok DATE: 7/26/12
TELEPHONE	E W/AREA CODE: \$13 416 4019 FAX W/AREA CODE: \$161, 475 5207

By agreeing to allow this piggyback, vendor acknowledges and agrees to be in compliance with the "Jessica Lunsford Act". Vendors conducting business with the District School Board of Pasco County who will (1) be at the school when students are present, or (2) have direct contact with students, or (3) have access to or control of school funds **must** be Level 2 fingerprinted by Human Resources. If any of the above applies to this contract, you **must** have those individuals Level 2 fingerprinted and screened by the District's Human Resources Department **prior** to commencement of services or work and must provide a list of employees with renewal. Please contact (813) 794-2521 to arrange for an appointment. Costs associated with this background screening are to be borne by the vendor. You may access information regarding this law through the internet link: http://laws.flrules.org/files/Ch 2005-028.pdf. This law is effective September 1, 2005.

The prospective bidder certifies, by submission and signature of this piggyback request form, that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction per the provisions of Florida Statute 287.133(2)(a).

PLEASE FAX BACK TO:

DISTRICT SCHOOL BOARD OF PASCO COUNTY

ATTENTION: Stephanie Bunford PURCHASING DEPARTMENT 20430 GATOR LANE LAND O' LAKES, FL 34638 (813) 794-2225 (PHONE) (813) 794-2111 (FAX)



Jul 29 12 05:03p

District School Board of Pasco County

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Department of Purchasing

Kendra Goodman, CPPO, CPPB, Purchasing Agent

813/ 794-2221 727/ 774-2221 Fax: 813/794-2111 TDD: 813/794-2484

352/524-2221

e-mail: kgoodman@pasco.k12.fl.us

July 23, 2012

RFP RENEWAL REQUEST
TITLE: Elementary/Middle School Yearbooks
RFP#: 11-039-VJ and 11-039-DN

Yes, I agree to renew <u>RFP 11-39-VJ</u> for Elementary (Region 1,4) and Middle School (Region 4) Yearbooks and <u>RFP 11-039-DN</u> Elementary School Yearbooks (Region 2) under the same terms and conditions. The third year of the contract period will begin <u>September 7, 2012</u> and expire <u>June 30, 2013</u>.

No, I do not agree to renew RFP 11-039-VJ and RFP 11-039-DN.

COMPANY NAME: Walsworth Publishing
SIGNATURE: Dissig CA
PRINTED NAME/TITLE: MISSY Green DATE: 7/27/12
TELEPHONE W/AREA CODE: 90. 935-9998 FAX W/AREA CODE: 407 831-0588

By agreeing to allow this piggyback, vendor acknowledges and agrees to be in compliance with the "Jessica Lunsford Act". Vendors conducting business with the District School Board of Pasco County who will (1) be at the school when students are present, or (2) have direct contact with students, or (3) have access to or control of school funds must be Level 2 fingerprinted by Human Resources. If any of the above applies to this contract, you must have those individuals Level 2 fingerprinted and screened by the District's Human Resources Department prior to commencement of services or work and must provide a list of employees with renewal. Please contact (813) 794-2521 to arrange for an appointment. Costs associated with this background screening are to be borne by the vendor. You may access information regarding this law through the internet link: http://laws.flrules.org/files/Ch_2005-028.pdf. This law is effective September 1, 2005.

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PLEASE FAX BACK TO:
DISTRICT SCHOOL BOARD OF PASCO COUNTY
ATTENTION: Stephanie Bunford
PURCHASING DEPARTMENT
20430 GATOR LANE
LAND O' LAKES, FL 34638
(813) 794-2225 (PHONE)
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District Wide Accreditation * Southern Association of Colleges and Schools



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e-mail: kgoodman@pasco.k12.fl.us

July 2, 2012

RFP RENEWAL REQUEST
TITLE: Elementary/Middle School Yearbooks
RFP#: 11-039-VJ and 11-039-DN

Yes, I agree to renew <u>RFP 11-39-DN</u> for Elementary (Region 3, 5, 6) and <u>RFF Middle School</u> (Region 1, 3, 5, 6) Yearbooks under the same terms and condit third year of the contract period will begin <u>September 7, 2012</u> and expire <u>Jun No</u> , I do not agree to renew <u>RFP 11-039-VJ</u> and <u>RFP 11-039-DN</u> .	ions. The
COMPANY NAME: Balfour	
SIGNATURE: Partline	
PRINTED NAME/TITLE: John Pantelis, Representative DATE: 07/23/2012	
THE PRINCIPLY A DEL CODE TOT CAC ACCT - TAX YUA DEL CODE TOT CAO TO ACC	

TELEPHONE W/AREA CODE: <u>727-546-4551</u> FAX W/AREA CODE: <u>727-548-7240</u>

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LAND O' LAKES, FL 34638
(813) 794-2225 (PHONE)
(813) 794-2111 (FAX)



FOR IMMEDIATE RELEASE

Contact: Lynne Skinner lynne.skinner@balfour.com
Office: 512.440.2726

Cell: 512.623.0683

LEADER IN SCHOOL SPIRIT PRODUCTS UNITES UNDER ONE BRAND: BALFOUR

American Achievement Corporation consolidates on-campus marketing, branding for class ring, yearbook, letter jacket and graduation products.

(AUSTIN, Texas; July 12, 2010) –Leveraging the industry-leading reputations of their various on-campus product lines, **American Achievement Corporation (AAC)** today announced they will begin marketing and selling under one on-campus master brand: **balfour.** Until today, the Austin, Texas-based parent company of prominent school spirit and recognition products (class and championship rings, yearbooks, letter jackets and graduation announcements) has been heavily invested in, and known by, multiple oncampus brands including: Balfour, Taylor Publishing, Powers and CB Announcements.

"While our company had multiple brand identities in the market, we were essentially talking with many of the same people," said Alyce Alston, new CEO of AAC, who joined the company in April. "After nine decades, we are ready to celebrate student spirit and school tradition in one more clear and relevant Balfour voice."

According to Alston, the corporate rebranding effort began with dialogue and research with some of the nearly five million customers of the various AAC brands. Driving product innovation – while keeping a toe-hold in the very traditions the company helped create – was the ultimate goal of the research. The findings validated several instincts and immediately put the company on a more aggressive path.

"In better understanding how today's youth prefer to express their individual pride and passions, we determined that combining all of our resources with new, more relevant marketing tools would create significantly more power if we unified our brands under one name," Alston added.

The Balfour name, which has been in the market for 98 years, was selected above other AAC brand names due to its high awareness with generations of customers.

(more)

(Balfour, add one.)

In addition to a new logo and marketing materials, the launch of this unified brand will include more dynamic digital strategies, allowing consumers to interact with the brand and enabling local sales representatives to be more productive in their school engagements.

The cornerstone of this digital strategy will be a new **balfour.com** website, which will go live in August, just in time for the new school year. The site design was inspired by youth and their families looking for ways to express their interests and achievements. It will include, among other features and applications:

- ecommerce capabilities;
- enhanced ability for custom ring design;
- brand-consistent design for the multiple sites currently used by various AAC brands; and,
- applications and interactive content for students wanting to tap further into their respective life interests and passions.

The re-launch of balfour.com is the first phase in an overall digital strategy which will roll out during the 2010-2011 school year.

"For decades, AAC has been improving processes and creating efficiencies so that our products were within reach for any student," Alston said. "We are committed to innovating products, experiences and services that will underscore the significance and joy of individuals and their families as they celebrate their personal milestones and strive to make their mark on the world."

About American Achievement Corporation

American Achievement Corporation is a premier provider of school spirit and recognition products for students, military and professional sports teams nationwide. Headquartered in Austin, Texas, it has sold class rings, yearbooks, graduation products, varsity letter jackets, championship and military products, and affinity jewelry on school campuses and in retail stores for more than 90 years. AAC reported sales of \$290 million during fiscal year 2009. AAC is a portfolio company of Fenway Partners.

About Fenway Partners

Fenway Partners is a middle market private equity firm based in New York with approximately \$1.6 billion under management. Fenway invests in profitable businesses with significant upside potential. Fenway companies typically have leading franchises and operate in two core industry segments: branded consumer products and transportation/logistics. Fenway's current portfolio includes: 1-800- CONTACTS (the leading direct-to-consumer distributor of contact lenses); American Achievement Corporation; Coach America (largest operator of motor coach buses); Easton Bell Sports (performance sporting goods); Fastfrate (Canadian-based logistics services); Panther Expedited Services (expedited ground and air solutions); Preferred Freezer (operator of public warehouses); and RoadLink (intermodal logistics) among others.

District School Board of Pasco County Bid Recommendation

Bid Title	Elementary and Middle School Yearbooks	Number of Vendors Notified	252
Bid Number	11-039-VJ	Number of Bids Distributed	20
Date Solicited	July 12, 2010	Number of Vendors Bidding	9
Date Opened	August 4, 2010	Number of Vendors Not Bidding	0
Date Board Presentation	October 5, 2010	Funding Source	Internal Funds
Total Savings	Estimated \$34,897.98	Grand Total of Bid	Estimated \$148,382.95

Recommendation:

Recommend acceptance of proposals as noted on the attached tabulation sheet as the best, responsive, responsible proposal receiving the highest points for Part A: Elementary - Regions 1 and 4 and Part B: Middle Schools - Regions 1-6.

Term of Contract:

This proposal is for the student-direct purchase of yearbooks for Middle and Elementary schools. This is a three-year contract, renewable annually based upon the mutual consent of both parties. The first year will commence on October 6, 2010 and continue through September 6, 2011.

Notations and Exceptions:

This RFP was awarded by Region (6 Regions) and Part (Part A Elementary and Part B Middle). The following point totals were determined based upon a scale of 1 (low) to 5 (high) multiplied by the weight factor for each category: Quality (20), Price (20), References (10), Support Services (35), Online Service (15). Each Region had a three (3) person evaluation committee composed of one (1) elementary school representative, one (1) middle school representative, and one (1) individual from the District Office.

Recommend rejection for Part A: Elementary - Regions 2, 3, 5, and 6 as costs are too prohibitive for the schools. As time is of the essence, we request permission to negotiate for the above-referenced regions with the highest ranked vendor for each region to obtain more favorable pricing. If negotiations are not successful with vendor ranked #1, we request permission to move on to the 2nd and 3rd ranked vendor to obtain a successful contract.

District School Board of Pasco County

JUL 26 2011

of Pasco County
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Dietrict School Board

Bid #11-039-VJ

Page 2

Notations and Exceptions:

Part A: Elementary - Region 2:

- 1. Lifetouch
- 2. Walsworth
- 3. Taylor Publishing

Part A: Elementary - Region 3:

- 1. Taylor Publishing
- 2. Lifetouch
- 3. Walsworth

Part A: Elementary - Region 5:

- 1. Lifetouch
- 2. Taylor Publishing
- 3. Walsworth

Part A: Elementary - Region 6:

- 1. Taylor Publishing
- 2. Walsworth
- 3. Lifetouch

Estimated student population total from each school per region was multiplied by the region's awarded vendor's average price and then totaled to determine grand total of bid. See attached pricing grids for each region's actual price chart.

Offers from the vendors listed herein are the only offers received timely as of the specified opening date and time. All other offers submitted in response to this solicitation, if any, are hereby rejected as late.

Bids Evaluated By:

Region 1: Kathy Kaburis (Mary Giella Elementary), Laura Hull (Crews Lake Middle), Debbie Smith (Graphic Services)

Region 2: Terri Mutell (James M. Marlowe Elementary), Cheryl Karlau (Chasco Middle), Debbie Smith (Graphic Services)

Region 3: Allison Hoskins (Trinity Oaks Elementary), Mari Barerra (Paul R. Smith Middle), Debbie Smith (Graphic Services)

Region 4: Cortney Gantt (Pine View Elementary), Dave Estabrook (Charles S. Rushe Middle), Debbie Smith (Graphic Services)

Region 5: Scott Mitchell (Watergrass Elementary), Tracy Turner (Pasco Middle), Debbie Smith (Graphic Services)

Region 6: Peggy Lewis (Double Branch Elementary), Beth Brown (Dr. John Long Middle, Debbie Smith (Graphic Services)

Bids Evaluated By:

Vickie Jones, Buyer Assistant

Olstrict School Board District School Board of Pasco County of Pasco County

Board Approved

Reviewed and Authorized By:

Kendra Goodman, CPPO, CPPB, Purchasing Agent

COLO TRANSPORT PROPERTY DE TRANSPORT COMPANY CONTRA CONTRA

DATE OF OPENING: August 4, 2010 @ 2:30pm BID NAME: Elementary & Middle School Yearbooks BID #: 11-039-VJ Tabulation

Ritoba Enterprises

Lifetouch

School Annual

Taylor

10707 66th St. N., #9

Strawbridge

PO Box 3005

Walsworth

1511 Druid Rd.

Herff-Jones	Inter-State Studio	Jostens	Ellotodoli	- 100 F 1 D1	500 Science Park Rd., Suite B	PO Box 3005	10707 66th St. N., #9	1511 Druid Rd.
305 Church St.	3500 Snyder Ave.	3601 Minnesota Dr, Suite 400	5908 Hampton Oaks Pkwy., Suite N	2460 Euston Rd. Winter Park, FL 32789	State College, PA 16803	Durham, NC 27715	Pinellas Park, FL 33782	Maitland, FL 3275
afety Harbor, FL 34695	Sedalia, MO 65301	Minneapolis, MN 55435	Tampa, FL 33610	407-628-1737	800-436-6030	800-326-9080	727-546-4551	800-735-9998
727-410-9757	800-821-7923	800-248-9725	813-402-3510	Helen Riehl	Nancy Stone	Ken Strawbridge	John Pantelis	Missy Green
Michael Pate	Rick Pettit	Jim Reppi	Jill Fagan	Helen Rieni	Harley deric			- December
			Elementary	School Yearbook				
			Points E yonet Point Middle, Crews Lake Middle, F	arned - Region 1	If Highlands Elementary			
		Hudson Elementary, Hudson Midd	yonet Point Middle, Crews Lake Middle, r dle, Mary Giella Elementary, Moon Lake	Elementary, Northwest Ele	mentary, Schrader Elementary, St	nady Hills Elementary		
73.12	78.72	52.40	78.16	54.64	68.64	63.60	84.30	Marketta (
			Points F	arned - Region 2		-		
		Calum Elementon	Chasco Elementary Chasco Middle Co	tee River Elementary, Cy	press Elementary, Deer Park Elem	entary,		
		Galusa Elementary Gulf Middle.	, James M. Marlowe Elementary, Mittye F	Locke Elementary, Riche	ey Elementary, River Ridge Middle			
T 4 4	68.6	58.6	93.3	39	54.1	59.7	84.3	86.6
54.1	00.0	30.0						
			Points F	arned - Region 3				
		Angleta Ele	ttt Cult Trans Flamontony Gult	side Elementary I ongleat	Elementary, Odessa Elementary,			
		Paul R. Smith Middle, Sc	even Springs Elementary, Seven Springs	Middle, Sunray Elementa	ry, Trinity Elementary, Trinity Oaks	Lieitieittary		T ===
50.7	67	73.7	83.8	53	70.3	58	84.3	77
59.7	07	75.7	00.0					
		7.10	Points E	arned - Region 4	4-2-			
		Cha	C Dusha Middle Connedon Flemer	tary Lake Myrtle Flement	ary, Oakstead Elementary,	A-100000-1000		
		Pine View Element	tary, Pine View Middle, Quall Hollow Eler	nentary, Thomas E. Weigh	itman Middle, Wesley Chapel Eleli	nentary	740	
54.1	59.7	73.7	72.6	43.4	54.1	62.5	74.8	
34.1	00							
			Points E	arned - Region 5				
		Centennial Ele	ementary, *** Centennial Middle, Denham	Oaks Elementary, Lacoo	ochee Elementary, Pasco Elementa	ary,		
		Pasco Middle	e, Rodney B. Cox Elementary, San Antor	io Elementary, vvatergrass	s Elementary, woodland Elementa	68.1	84.3	83.8
61.9	56.9	68.1	85.4	44.6	65.8	00.1	04.3	03.6
	1	*						
			Points E	arned - Region 6	Series D. D. Flanceton			
		Chester	r W. Taylor Elementary, Double Branch E	lementary, Dr. John Long	Middle, New River Elementary,	Flementary		
			eart Middle, Sand Pine Elementary, Seve	n Daks Elementary, Vetera	56.9	54.6	84.3	78.7
		72						

District School Board of Pasco County **Board Approved** 0 5 2010

Board Approved 00 70 2011

Inter-State Studio

Herff-Jones

Jostens

Herff-Jones	Inter-State Studio	Jostens	Lifetouch	Ritoba Enterprises	School Annual	Strawbridge	Taylor	Walsworth	
305 Church St.	3500 Snyder Ave.	3601 Minnesota Dr, Suite 400	5908 Hampton Oaks Pkwy., Suite N	2460 Euston Rd.	500 Science Park Rd., Suite B	PO Box 3005	10707 66th St. N., #9	1511 Druid Rd.	
Safety Harbor, FL 34695	Sedalia, MO 65301	Minneapolis, MN 55435	Tampa, FL 33610	Winter Park, FL 32789	State College, PA 16803	Durham, NC 27715	Pinellas Park, FL 33782	Maitland, FL 32751	
727-410-9757	800-821-7923	800-248-9725	813-402-3510	407-628-1737	800-436-6030	800-326-9080	727-546-4551	800-735-9998	
Michael Pate	Rick Pettit	Jim Reppi	Jill Fagan	Helen Riehl	Nancy Stone	Ken Strawbridge	John Pantelis	Missy Green	

Michael Pate	Rick Pettit	Jim Reppi	Jill Fagan	Helen Riehl	Nancy Stone	Ken Strawbridge	John Pantelis	Missy Green
- 4 1								
			Middle	e School Yearbook		Activities the contract of the		
			Poin	nts Earned - Region 1				
sanga Kapata		Bay	onet Point Middle, Crews Lake Mid	die, Fox Hollow Elementary, Gulf	Highlands Elementary,	- II		
			e, Mary Giella Elementary, Moon L			r, Shady Hills Elementary		
75.40	NB	59.10	80.40	NB	57.40	65.80	91,00	88.20
		-		its Earned - Region 2				
		Calusa Elementary, Gulf Middle, .	Chasco Elementary, Chasco Middl James M. Marlowe Elementary, Mit	e, Cotee River Elementary, Cypre tye P. Locke Elementary, Richey	ess Elementary, Deer Park E Elementary, River Ridge Mid	lementary, ddle	T. Seculitary Co.	
56.3	NB	65.3	95.6	NB	42.9	61.9	91	86.6
				its Earned - Region 3				
		Anciote Elem Paul R. Smith Middle, Sev	nentary, *** Gulf Trace Elementary, ven Springs Elementary, Seven Spi	Gulfside Elementary, Longleaf El rings Middle, Sunray Elementary,	lementary, Odessa Elementa Trinity Elementary, Trinity O	ary, aks Elementary		
61.9	NB	80.4	86	NB	59.1	60.2	94.1	77
							manufacture - sade dominate salve Antreas.	
		Charl	Poin es S. Rushe Middle, Connerton Ele	its Earned - Region 4	, Oakstood Elementery			
		Pine View Elementa	ry, Pine View Middle, Quail Hollow	Elementary, Thomas E. Weightm	ian Middle, Wesley Chapel E	lementary		
56.3	NB	80.4	74.8	NB	42.9	64.7	81.5	90.6
		Centennial Flem	Poin nentary, *** Centennial Middie, Den	its Earned - Region 5	ee Elementany Dasco Eleme	ontany		
		Pasco Middle,	Rodney B. Cox Elementary, San A	ntonio Elementary, Watergrass E	lementary, Woodland Elemen	ntary,		
64.2	NB	74.8	87.7	NB	54.6	70.3	714 S 61 (S1)	83.8
		Charles V	Poin V. Taylor Elementary, Double Brane	ts Earned - Region 6	dalla Niau Dina Class			
		*** Raymond B. Stewart	w. Taylor Elementary, Double Brand Middle, Sand Pine Elementary, S	even Oaks Elementary, Veterans	adie, new River Elementary, Elementary, West Zephyrhil	Is Elementary		
51.3	NB	78.7	76.5	NB	45.7	56.9	91	78.7
	**							, 0,1

Board Approved

District School Board of Pasco County

JUL 26 2011

Board Approved



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e-mail: kgoodman@pasco.k12.fl.us

October 19, 2010

MEMORANDUM

TO:

Honorable School Board Members

FROM:

Kendra Goodman, CPPO, CPPB, Purchasing Agent

RE:

Elementary Yearbooks Regions 2, 3, 5, 6

Direct Negotiation 11-039-DN

On October 5, 2010, official action was taken to allow permission for the Purchasing Department to directly negotiate with the #1 ranked companies for the purchase of elementary school yearbooks for Regions 2, 3, 5, and 6.

As indicated in our previous request, in order to obtain more competitive pricing, the Purchasing Department contacted the responsible, responsive, highest scoring vendors: Region 2 – Lifetouch, Region 3 – Taylor Publishing, Region 5 – Lifetouch, and Region 6 – Taylor Publishing. As a result, significantly lower pricing was negotiated and the Purchasing Department recommends award of these direct negotiations to:

Region 2 - Walsworth*

Region 3 - Taylor Publishing

Region 5 - Taylor Publishing*

Region 6 - Taylor Publishing

* The negotiations with the #1 ranked vendor for these regions, Lifetouch, was unsuccessful in lowering the pricing structures and therefore, in accordance with the request to negotiate, vendor #2 was then contacted.

The direct negotiations are three-year contracts, renewable annually based upon mutual consent of both parties. The student-direct purchases for these regions will be approximately \$479,148.69 through Internal Funds. The first year of this contract will commence on October 20, 2010 and continue through September 6, 2011.

If you should have any questions regarding this matter, please contact me at your earliest convenience.

KDG/vj (4)

District School Board of Pasco County

JUL 2.6 7011

Olstrict School Board

Board Approved

OCT 19 2010

District Wide Accreditation . Southern Association of Colleges and Schools

Board Approved

Date/Time: October 13, 2010 12:09:00

Walsworth - Elementary Elementary/Middle School Yearbooks

11-039-VJ

Pares		132		LL AO		128	52						ing in	80	84	88	(48)	96	a faceo
Copies									学的第										
50,100	\$4.06	\$4.51	\$5.00	\$5.36	\$5.68	\$9.30	\$9.99	\$10.12	\$10.59	\$11.29	\$11.95	\$12.58	\$13.25	\$13.37	\$14.57	\$15.20	\$15.84	\$15.84	\$15.84
	\$3,94	\$4.41	\$4.91	\$5.36	\$7.54	\$8.11	\$9.65	\$9.23	\$9.79	\$10.34	\$10.89	\$11,46	\$12.01	\$12.55	\$13.11	\$12,11	\$13.67	\$13.67	\$13.67
151-200,	\$3.92	\$4.26	\$4.76	\$5.26	\$7.02	\$7.52	\$8.05	\$8.56	\$9.08	\$9.58	\$10.07	\$10.59	\$11.09	\$11.61	\$12.14	\$12.14	\$12.62	\$12.62	\$12.62
26(122-0)	\$3.70	\$4.11	\$4.61	\$5.11	\$7.02	\$7.52	\$8.05	\$8.56	\$9.08	\$9.58	\$10.07	\$10.59	\$11.09	\$11.61	\$12.14	\$12.14	\$12.62	\$12.62	\$12.62
205000	\$3.58	\$3.96	\$4.46	\$4.96	\$7.02	\$7.52	\$8.05	\$8.56	\$9.08	\$9.58	\$10.07	\$10.59	\$11.09	\$11.61	\$12.14	\$12.62	\$12.62	\$12.62	\$12.62
8019501	\$3.46	\$3.81	\$4.31	\$4.81	\$7.02	\$7.52	\$8.05	\$8.56	\$9.08	\$9,58	\$10.07	\$10.59	\$11,09	\$11.61	\$12.14	\$12.62	\$12.62	\$12.62	\$12.62
BEURIOUS	\$3.34	\$3.66	\$4.16	\$4.65	\$6.67	\$7.15	\$7.65	\$8.14	\$8.63	\$9.10	\$9.58	\$10.07	\$10.54	\$11.03	\$11.54	\$11.99	\$11.99	\$11.99	\$11.99
40.15450	\$3.22	\$3.51	\$4.01	\$4.51	\$6.49	\$6.96	\$7.45	\$7.92	\$8.40	\$8.86	\$9.32	\$9,80	\$10.26	\$10.74	\$11.23	\$11.67	\$11.67	\$11.67	\$11.67
451.500	\$3.10	\$3.36	\$3.86	\$4.26	\$6.21	\$6.66	\$7.13	\$7.58	\$8.04	\$8.47	\$8.92	\$9.38	\$9.82	\$10.27	\$10.74	\$11.17	\$11.17	\$11.17	\$11.17
1500550	\$2.98	\$3.21	\$3.71	\$4.21	\$5.78	\$6.23	\$6.70	\$7.15	\$7.61	\$8.04	\$8.49	\$8.95	\$9.34	\$9.84	\$10.31	\$10.74	\$10.74	\$10.74	\$10.74
5514500	\$2.86	\$3.06	\$3.56	\$4.06	\$5.54	\$5.99	\$6.46	\$6.91	\$7.37	\$7.80	\$8.25	\$8.71	\$9.15	\$9.60	\$10.07	\$10.46	\$10.46	\$10.46	\$10.46
601-650	52.74	\$2.91	\$3.41	\$3.91	\$5.03	\$5.48	\$5.95	\$6,00	\$6.98	\$7.39	\$7.84	\$8.30	\$8.74	\$9.19	\$9.66	\$10.36	\$10.36	\$10.36	\$10,36
E511700	\$2.62	\$2.76	\$3.26	\$3.76	\$4.64	\$5.09	\$5.56	\$6.11	\$6.59	\$7.00	\$7.45	\$7.91	\$8.35	\$8.80	\$9.27	\$10.26	\$10.26	\$10.26	\$10.26
70 750	\$2.50	\$2.61	\$3.06	\$3.61	\$4.47	\$4.86	\$5,33	\$5.88	\$6.36	\$6.83	\$7.28	\$7.74	\$8.18	\$8.63	\$9.10	\$10.16	\$10.16	\$10.16	\$10.16
17512800	\$2.38	\$2,46	\$2.86	\$3.41	\$4.31	\$4.70	\$5.17	\$5.72	\$6.20	\$6.67	\$7.12	\$7.58	\$8.02	\$8.47	\$8.94	\$10.06	\$10.06	\$10.06	\$10.06
1801.850	\$2.26	\$2.31	\$2.66	\$3.21	\$4.14	\$4.53	\$5.00	\$5.55	\$6.03	\$6.50	\$6.95	\$7.41	\$7.84	\$8.30	\$8.77	\$9.96	\$9,96	\$9.96	\$9.96
4515000	\$2.04	\$2.16	\$2.46	\$3.01	\$3.99	\$4.38	\$4.85	\$5.40	\$5.88	\$6.35	\$6.80	\$7.26	\$7.69	\$8.15	\$8.62	\$9.86	\$9.86	\$9.86	\$9.86
901250	\$1.94	\$2.01	\$2.26	\$2.81	\$3.82	\$4.21	\$4.68	\$4.98	\$5.71	\$6.17	\$6.62	\$7.08	\$7.51	\$7.97	\$8.47	\$9.76	\$9.76	\$9.76	\$9.76
9514000	\$1.82	\$1.86	\$2.06	\$2.61	\$3.66	\$4.01	\$4.52	\$4.77	\$5.55	\$6.01	\$6.46	\$6.92	\$7.35	\$7.81	\$8.31	\$9.66	\$9.66	\$9.66	\$9.66

District School Board of Pasco County

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District Synapl Board of Pasco County JUL 26 2011

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Taylor - Elementary School

Elementary/Middle School Yearbooks

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Pages												BUG TERM COL							
Cone									tuo ro	\$11.29	\$11.95	\$12.58	\$13.25	\$13.37	\$14,57	\$15.20	\$15.84	\$15.88	\$16.00
120,000	\$4.06	\$4.51	\$5.00	\$5,36	\$5.68	\$9.30	\$9.99	\$10.12	\$10.59			\$11.46	\$12.01	\$12.55	\$13,11	\$12.11	\$13.67	\$13.67	\$13.87
#101-150.E	\$3.94	\$4.41	\$4.91	\$5.36	\$7.54	\$8.11	\$9.65	\$9.23	\$10.29	\$10.34	\$10.89			\$11.71	\$12.14	\$12.14	\$12.62	\$12.62	\$12.80
161-200	\$3.92	\$4.26	\$4.76	\$5.26	\$7.02	\$7.52	\$9.45	\$8.56	\$10.00	\$9.58	\$10.79	\$10.59	\$11.55					\$12.62	\$12.80
200-250	\$3.70	\$4.11	\$4.61	\$5.11	\$7.02	\$7.52	\$9.25	\$8.56	\$9.90	\$9.58	\$10.59	\$10.59	\$11.55	\$11.61	\$12.14	\$12.14	\$12.62		
1751-300	\$3.58	\$3.96	\$4.46	\$4.96	\$7.02	\$7.52	\$9.05	\$8.56	\$9.70	\$9.58	\$10.39	\$10.59	\$11.25	\$11.51	\$12.14	\$12.62	\$12.62	\$12.62	\$12.80
1601610	\$3.46	\$3.81	\$4,31	\$4.81	\$7.02	\$7.52	\$8.05	\$8.56	\$9.08	\$9.58	\$10.09	\$10.59	\$11.09	\$11.61	\$12.14	\$11.99	\$12.62	\$12.62	\$12.80
1 14.2	\$3.34	\$3.66	\$4.16	\$4.65	\$6,67	\$7.15	\$7.65	\$8,14	\$8.63	\$9.10	\$9.58	\$10.07	\$10.26	\$10.74	\$11.54	\$11.67	\$11.99	\$11.99	\$12.25
				\$4.51	\$6.49	\$6.96	\$7.45	\$7,92	\$8,40	\$8.86	\$9,32	\$9.80	\$9.82	\$10.27	\$11.23	\$11.17	\$11.67	\$11.67	\$11.90
17701450	\$3.22	\$3.51	\$4.01		\$6.21	\$6.67	\$7.13	\$7,58	\$8.04	\$8.47	\$8.92	\$9.38	\$9.34	\$9.84	\$10.74	\$10.46	\$11.17	\$11.17	\$11.50
170 shi 500	\$3.10	\$3,36	\$3.86	\$4.26				\$7.15	\$7.61	\$8.04	\$8.49	\$8,95	\$9.15	\$9.60	\$10.31	\$10.36	\$10.74	\$10.74	\$10.90
	\$2.98	\$3.21	\$3.71	\$4.21	\$5.78	\$6.23	\$6.70			\$7.80	\$8.25	\$8.71	\$8.74	\$9.19	\$10.07	\$10.26	\$10.46	\$10,46	\$10.86
100	\$2.86	\$3.06	\$3.56	\$4.06	\$5.54	\$5.99	\$6.46	\$6,91	\$7.37			\$8.30	\$8.35	\$8.80	\$9.66	\$10.16	\$10.36	\$10.36	\$10.56
360 H850	\$2.74	\$2.91	\$3.41	\$3.91	\$5.03	\$5,48	\$5.95	\$6.00	\$6.98	\$7.39	\$7.84	-	4	\$8.63	\$9.27	\$10.06	\$10.26	\$10.26	\$10.36
165157001	\$2.62	\$2.76	\$3.26	\$3.76	\$4.64	\$5.09	\$5.56	\$6.11	\$6.59	\$7.00	\$7.45	\$7.91	\$8.18			\$9.96	\$10.16	\$10,16	\$10.26
150000	\$2.50	\$2.61	\$3.06	\$3.61	\$4.47	\$4.86	\$5.33	\$5.88	\$6.36	\$6.83	\$7.28	\$7.74	\$8.02	\$8.47	\$9.10				\$10.16
	\$2.38	\$2.46	\$2.86	\$3.41	\$4,32	\$4.70	\$5.17	\$5.72	\$6.20	\$6.67	\$7.12	\$7.58	\$7.84	\$8,30	\$8.94	\$9.86	\$10.06	\$10.06	
1801-850	\$2.26	\$2.31	\$2.66	\$3.21	\$4.14	\$4.53	\$5.00	\$5.55	\$6.03	\$6.50	\$6.95	\$7.41	\$7.69	\$8.15	\$8.77	\$9.86	\$9.96	\$9.96	\$10.06
District Company of the Company	\$2.04	\$2.16	\$2.46	\$3.01	\$3.99	\$4.38	\$4.85	\$5.40	\$5.88	\$6.35	\$6.80	\$7.26	\$7.51	\$7.97	\$8.62	\$9.79	\$9.86	\$9.86	\$9.99
#2511900H			\$2.25	\$2.81	\$3.82	\$4.21	\$4.68	\$4.98	\$5.71	\$6.17	\$6.62	\$7.08	\$7.51	\$7.97	\$8.47	\$9.76	\$9.79	\$9.79	\$9.89
Heritaldia	\$1.94	\$2.01	\$2.26	\$2.61	\$3.66	\$4.01	\$4,52	\$4.77	\$5.55	\$6.01	\$6.46	\$6.92	\$7.35	\$7.81	\$8.31	\$9.66	\$9.66	\$9.66	\$9.79
H95021000	\$1.82	\$1.86	\$2.00	22.01	75.00	1 71101	1 7	1	1		<u> </u>			Name of the Owner, which the Owner, whic					

District School Board of Pasco County

Sistrict School Board of Pasco County

JUL 2 6 2011

Board Approved