



# District School Board of Pasco County

20430 Gator Lane • Land O' Lakes, Florida 34638 • 813/ 794-2221

Heather Fiorentino, Superintendent

[www.pasco.k12.fl.us](http://www.pasco.k12.fl.us)

## Department of Purchasing

Kendra Goodman, CPPO, CPPB, Purchasing Agent

813/ 794-2221 Fax: 813/ 794-2111

727/ 774-2221 TDD: 813/ 794-2484

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August 21, 2012

## MEMORANDUM

TO: Honorable School Board Members

FROM: Kendra Goodman, CPPO, CPPB, Purchasing Agent *KDG*

RE: Bid #12-025-DR: Ice Cream & Frozen Snack Products  
Ice Cream Products Bid Additions  
Blue Bell Creameries, LP

On August 2, 2011, official action was taken to award the above-referenced bid to Blue Bell Creameries, L.P. Subsequently, the second year of the agreement was awarded on July 3, 2012. The second year of the agreement will expire on August 18, 2013.

Under the terms and conditions of the bid, as new products become available they may be added to the bid. John Neal Robinson, Sales Manager, Blue Bell Creameries, L.P., has submitted pricing for two (2) new lower-fat ice cream products that would be in compliance with the Food and Nutrition Services nutrition standards and the District Student Wellness Policy. Two (2) additional items have package size changes with new item numbers and a lower cost. Lastly, two (2) items have been submitted for limited adult sales. Attached you will find the price information for each of the six (6) new products.

Pricing on these products are below retail and found to be competitive. Estimated annual purchases are not anticipated to change the bid award of \$108,000. Julie Hedine, Supervisor for Food and Nutrition Services, request these products be added to Bid #12-025-DR.

Should you have any questions regarding this matter, or if I can be of further assistance, please feel free to contact me at your earliest convenience.

KDG/dr

Attachments

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District Wide Accreditation • Southern Association of Colleges and Schools

Date/Time: August 15, 2012 08:56:00



## District School Board of Pasco County

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638 • 813/794-2000

Heather Fiorentino, Superintendent

[www.pasco.k12.fl.us](http://www.pasco.k12.fl.us)

Food and Nutrition Services  
Julie Hedine, Supervisor  
813/794-2435 Fax: 813/794-2118  
727/774-2435 TDD: 813/794-2484  
352/524-2435 [jhedine@pasco.k12.fl.us](mailto:jhedine@pasco.k12.fl.us)

**MEMORANDUM**  
FNS-07-13

July 23, 2012

**TO:** Vikie Jones, Interim Buyer

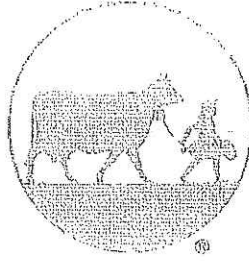
**FROM:** Julie Hedine, Supervisor, Food and Nutrition Services  
Richard Kurtz, Director *JH per RK*  
Food, Nutrition and Distribution Services *JH*

**SUBJECT: ICE CREAM PRODUCTS BID ADDITIONS**

The Ice Cream Products Bid #12-025-DR was awarded to Blue Bell Creameries, L.P. on an all or nothing basis on August 2, 2011 and renewed on July 3, 2012. Current bid language allows new items to be added to the bid as they become available. Blue Bell Creameries has submitted pricing for two (2) new lower-fat ice cream products that would be in compliance with the department's nutrition standards and the District Student Wellness Policy. Two (2) additional items have pack size changes with new item numbers and a lower cost. In addition, two (2) items have been submitted for limited adult sales. Attached you will find the price information for each of the six (6) new products.

Pricing on these products is below retail prices and found to be competitive. Estimated annual purchases are not anticipated to change the total bid award of \$108,000.00. Food and Nutrition Services requests these products be added to our current Ice Cream bid.

Thank you for your assistance with this matter.



Blue Bell Creameries, L.P.  
6901 Parke East Blvd  
Tampa, FL 33610  
www.bluebell.com  
(813) 823-2363

Pasco County Schools  
Attn: Debbie Reaves  
20430 Gator Lane  
Land O' Lakes, FL 34638

Dear Pasco County School Board,

Blue Bell Creameries, L.P. would like to formally request your consideration for two new ice cream items be added to the ice cream bid 12-025-DR. The new item information is listed below.

| Code | Item                   | price/dz | pack    | unit price |
|------|------------------------|----------|---------|------------|
| 217  | Sour Pop - Green Apple | \$3.30   | 4-Dozen | \$0.28     |
| 218  | Dream Bar              | \$3.30   | 3-Dozen | \$0.28     |

Also, there will be a new item number, new packaging and a lower price for the All Natural Lime Fruit Bars and the All Natural Peach Fruit Bars. There are not any changes to the current nutritional information for these two items. The packaging will be similar to the All Natural Strawberry Fruit Bars that the schools currently order.

| Code | Item            | price/dz | pack    | unit price |
|------|-----------------|----------|---------|------------|
| 214  | Lime Fruit Bar  | \$3.41   | 3-Dozen | \$0.28     |
| 215  | Peach Fruit Bar | \$3.41   | 3-Dozen | \$0.28     |

The following items are also being requested for limited usage only.

| Code | Item                              | price/dz | pack    | unit price |
|------|-----------------------------------|----------|---------|------------|
| 102  | Country Cone Vanilla 4.5oz        | \$6.72   | 2-Dozen | \$0.56     |
| 151  | Vanilla Ice Cream Sandwich 3.75oz | \$3.99   | 2-Dozen | \$0.33     |

Please feel free to contact me with any further questions concerning our products.

Sincerely,

John Neal Robinson  
Branch Manager  
Blue Bell Creameries, L.P.  
6901 Parke East Blvd  
Tampa, FL 33610

