



DISTRICT SCHOOL BOARD OF PASCO COUNTY

Kurt S. Browning, Superintendent of Schools

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638

Purchasing Services

Nicole Westmoreland, MBA, Purchasing Agent

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August 19, 2014

MEMORANDUM

TO: Honorable School Board Members

FROM: Nicole Westmoreland, Purchasing Agent *NW*

SUBJECT: Approval Request – Add Product
Blue Raspberry Freeze Bar – 100% Fruit Juice Frozen Snack

Bid Number	15-009-DM
Bid Name	Ice Cream and Frozen Snack Products
Requesting Department	Food and Nutrition Services (FNS)
Contact Information	Deb Mateo, Buyer, Purchasing Services
Vendor Name	Blue Bell Creameries, L.P.
Intent	Request to add product – Blue Raspberry Freeze Bar
Bid Period	1 st Year of 5 Year Contract
Term Dates	8/19/14 – 6/30/15
Funding Source	Purchased Foods - FNS
Original Expenditure Amount	\$150,000 (not be exceeded)
Board Approval Date	July 22, 2014
Other	Product is in compliance with the FNS Nutrition Standards and the Districts Wellness Policy. Pricing has been approved by Julie Hedine, Supervisor of FNS.

Date/Time: August 13, 2014 08:44:00



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Food and Nutrition Services
Julia D. Hedine, Director
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FNS-001-15

August 19, 2014

TO: Deb Mateo, Buyer

FROM: Julie Hedine, Director, Food and Nutrition Services
Stephanie Spicknall, Program Manager of Nutrition and Wellness, Food and Nutrition Services

RE: Ice Cream and Frozen Snack Products – Additional Product

The Ice Cream and Frozen Snack Products Bid #15-009-DM was awarded to Blue Bell Creameries, L.P. on July 22, 2014. Current bid language allows new product to be added to the bid as they become available. Blue Bell Creameries, L.P. has submitted pricing for one new frozen snack product that is in compliance with the department's nutrition standards and the District Student Wellness Policy. Attached you will find the pricing information for the new product.

Pricing on this product is below retail priced and found to be competitive. Estimated annual purchases are not anticipated to change the total bid award of \$150,000. Food and Nutrition Services request that the product be added to our current Ice Cream and Frozen Snack Products bid.

Thank you for your assistance in this matter.

JDH/jm

15-009-DM

Blue Bell[®] Ice Cream

Date: 7/31/2014

To: Deb Mateo – Pasco County Schools
Cc: Myrtis Harris – Pasco County Schools

From: Barry Simpson

Re: New Product Addition

Julie,

Please be advised we have a new product to add for the 2014 – 2015 school year bid. The new Blue Raspberry Freeze Bar is a 100% fruit juice frozen snack that is high in vitamin C. Each bar carries a ½ cup single strength juice equivalent to meet the new USDA guidelines for menu servings. The pricing is the same as the Cherry (#229) and Grape (#227) Freeze Bars. This new item was not available at the time of the bid. It will be stocked at our Branch next week ready to deliver by your first order. I have included the new product information sheet for your records. If you have any questions, please do not hesitate to contact me.

New Item # 387 – Blue Raspberry Freeze Bar (1/2c). \$3.06 per dozen.

Portion Size: 1 bar

Weight / Portion (Bar): 2 oz.

Portions (Bars) / Package: 5 Dozen

Price / Package: \$15.30

Price / Portion (Bar): \$0.2550